VIEWS
Empowering People

## WHO WE ARE

Voluntary Integration for Education and Welfare of Society (VIEWS) is a growing grass-root organization that believes in shaping "agents of change" who can give back to the community. We are everyday people-development professionals, teachers, youth and students empowering the underprivilaged to help them overcome their poverty, injustice, environmental degradation and climate change . We have been engaged in a series of activities by engaging the community to address the most urgent issues faced by them. Our interventions are designed on need based and people centric priorities.

**Vision:** Empowering marginalized communities to improve their quality of life.

**Mission:** Bringing holistic development through innovative solutions for a better society.

## OUR GUIDING PHILOSOPHIES

- Promoting people's organisations at various levels to ensure entitlements and to build an effective demand system
- Promotion of sustainable livelihoods security to address poverty directly
- Valuing collaboration with mainstream institutions and government to demonstrate new and effective ways of development interventions, thereby building viable linkages between them and people
- Enhance the thinking abilities of social entrepreneurs and their organizations by building a knowledge and skill base through teaching, training and research
- Identify social innovations which address critical needs of society, and help create community based organizations to sustain and scale up the innovations

## LEGAL STATUS

VIEWS is registered under the Societies Registration Act, Foreign Contribution Regulation Act (FCRA), 12 A and 80G for tax exemption under Income Tax Act in India.

## WHAT WE DO

We attempt to improve the living conditions of the marginalized by adopting strategies through collective community initiatives and youth participation. The effort is to positively contribute to the holistic development of backward communities in remote villages .

## Our focus area :

- Women Empowerment
- Livelihoods Security
- Children's Education
- Youth Development
- Research and Consultancy Services

## HOW WE ARE DIFFERENT

We believe that women and youth are the potential change makers in addressing the vicious cycle of poverty in the society. The Student Social Responsibility (SSR) campaign of VIEWS tries to connect educational institutes with the development process by engaging the student community in various developmental projects from time to time. This, we trust will go a great way in enhancing their responsibility towards the society and building social entrepreneurship and active citizenship.

Our activities are all rooted in the local communities and employ local people. We believe in bringing together people of the marginalised community and train them to take responsibilities for their own communities.

## WHAT THEY SAY

### Shaping Skills

Our team had a great experience working with VIEWS for the last three years . We worked in the coastal fishing villages of Ganjam district, teaching spoken English and computer to students. We trained the youth on teaching methods, conducted career counseling and personality development sessions. I learned a lot about mobilization while directly working with poor children, women and youth.

**Lauren Matranga**
International Project Director, Nourish International

### Cultivating Self Reliance

We hail from the coastal Markandi village in Ganjam and mainly depend on marine fishing for our livelihoods. VIEWS supported strengthening our women SHG by organizing capacity building trainings, and exposure visits at state and national level. SHG members of our federation are now engaged in fish business and micro enterprise. Our attitude towards girl child education also changed. Now we send our children to school and adolescent girls to learn skills trainings to gain their self employment.

**B.Gopamma**
President, Divya Jyoti Mahila Vikas, Markandi

### Connecting Students 2 Society

We spent time with the people understanding the needs and issues of the poor in the village. The association with VIEWS helped us to plan and organize trainings, awareness camps to address these needs and aspirations. Our team facilitated skill trainings, organized camps on girl child education and signatures campaigns for women. We also trained youth on communication skills to help them get better jobs in future.

**A.Danya**
Student of Journalism and International Development
University of Texas, USA

### OUR PARTNERS

- Nourish International, USA
- ICCO Cooperation, Netherlands
- Ministry of Environment and Forest, Govt. of India
- Nehru Yuva Kendra

### REGISTERED OFFICE:

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**www.viewsindia.org.in**