

EDUCATE INCLUDE TRANSFORM

EMPOWERING EVERY CHILD, UPLIFTING EVERY COMMUNITY









About Us.

VIEWS is a leading grassroots organisation based in Odisha, dedicated to creating a society where every child, especially girls and adolescents, can thrive through equitable access to quality education. Since 2008, VIEWS has been pioneering innovative and impactful solutions in education, focusing on marginalised communities to break cycles of poverty and empower future generations.

As a trusted partner in the field for many national and international agencies, VIEWS works across diverse areas of education, including digital education, inclusive learning for visually impaired students, life skills development, career counselling, and facilitating access to government schemes like the Right to Education (RTE). The organisation also empowers communities through Girls' Clubs and mothers' counselling programs, fostering supportive ecosystems for holistic development across Odisha's rural and semi-urban landscapes.

Through strategic collaborations, VIEWS integrates traditional knowledge with modern technology to build the capacities of target groups, deliver measurable outcomes, and amplify its impact. Our dedication to excellence and inclusivity has earned VIEWS global recognition, including Special Consultative Status by the United Nations Economic and Social Council (ECOSOC) since 2019.



OUR GOAL

A future where every child in Odisha has access to quality education, enabling them to thrive as empowered individuals in self-reliant and dignified communities.

THEORY OF CHANGE

To empower communities by ensuring equitable access to quality education, life skills, and career opportunities while fostering inclusivity and sustainability through innovative programs and partnerships.

CORE FOCUS AREAS

Education for Girl Children

Support for Visually Impaired
Students

Mothers' Counselling Initiatives

Promoting Health and Hygiene Education

Advocacy for Policy Change in Education **Digital Education**

Life Skills and Career Counselling

Access to Government Schemes and Legal Awareness

Vocational Training and Livelihood Generation

Inclusive Education for Visually Impaired Students



Activities.

01 Education for Girl Children

- Promotes gender equality in education by ensuring girls from marginalised communities have access to quality schooling.
- Runs Girls' Clubs as safe spaces to build confidence, leadership, and a support system for adolescent girls navigating societal challenges.

02 Digital Education

- Bridges the digital divide by providing access to technology-driven learning for students in rural areas.
- Implements digital tools and low-cost tech solutions to make learning engaging, inclusive, and accessible for all.

03 Support for Visually Impaired Students

- Develop audiobooks and accessible learning materials tailored to the needs of visually impaired students.
- Advocates for inclusivity in education by providing teacher training, awareness programs, and accessible resources such as audio libraries.

04 Life Skills and Career Counselling

- Equip adolescents with critical life skills for decision-making, communication, and emotional resilience.
- Offers career counselling sessions to guide students towards meaningful and sustainable livelihood opportunities.

05 Mothers' Counselling Initiatives

- Engages mothers in their children's educational journeys through counselling sessions to foster supportive home environments.
- Promotes dialogue on gender equality, mental health, and community wellbeing to empower families.



Access to Govt Schemes and Legal Awareness

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- Ensures marginalized communities can benefit from government initiatives like the Right to Education (RTE) and welfare programs.
- Provide assistance with documentation, application processes, and awareness campaigns to maximize impact.

Promoting Health and Hygiene Education

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- Conducts workshops on menstrual hygiene, nutrition, and personal cleanliness for adolescent girls and boys.
- Focuses on empowering children with the knowledge to lead healthier lives.

Vocational Training and Livelihood Generation 08

- Enhances employability by providing vocational training in areas such as tailoring, handicrafts, and digital literacy.
- Collaborates with industry experts to empower marginalised youth with the skills to start small enterprises.

Advocacy for Policy Change in Education

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- Engages policymakers and stakeholders to push for systemic improvements in inclusive education policies.
- ·Leverages on-ground insights to highlight the challenges faced by marginalised communities.

Inclusive Education for Visually Impaired Students

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- Provides tailored solutions such as audio libraries and helplines to address learning barriers.
- Actively partners with organizations like DAISY Forum of India and EyeWay to support the visually impaired.



IMPACT AND ACHIEVEMENTS

- Empowered 3,150+ girls to complete their education and pursue higher studies or vocational training.
- Pioneered accessible education initiatives for 3,450+ visually impaired students, enabling many to overcome learning barriers.
- Established a network of 30 Girls' Clubs championing education and gender equity in their communities.
- Benefited over 1250+ students through digital literacy programs and employability skill-building.
- Strengthened access to government welfare schemes, ensuring communities utilize programs like RTE effectively.

FUTURE GOALS

- Expand digital education programs to reach more rural schools and underserved communities.
- Develop a comprehensive library of accessible learning materials, including audiobooks, for students with disabilities.
- Strengthen adolescent programs with advanced career guidance and mentorship opportunities.
- Advocate for policy changes that improve access to education for marginalized groups.
- Foster sustainability through community ownership and local capacity building.

VIEWS is dedicated to building a future where every child, regardless of their background, has the opportunity to learn, grow, and thrive.

PARTNERSHIPS AND COLLABORATIONS

VIEWS believes in the power of collaboration to achieve sustainable change. It works closely with:

- Local government authorities and community leaders.
- Schools and international development organizations.
- Corporate partners under Corporate Social Responsibility (CSR) initiatives to bring in funding, expertise, and innovative solutions.

LEGAL STATUS

- Registered under Societies Registration Act XXI of 1860 vide number GJM No: 7781 of 2008-2009 on 4th April 2008
- Registered under Foreign Contribution Regulation Act FCRA 1976 vide Registration Number, 104910201, dated: 22/03/2012.
- Registered u/s 12AA of the Income Tax Act 1961 vide no: AABTV0563AE20211, dated: 16.06.2023.
- Registered u/s 80G (2) & (5) of the Income Tax Act, 1961, vide no: AABTV0563AF20214, dated: 28.05.2021.



OUR PARTNERS

- Asia Initiatives, USA
- DKBW, Germany
- Swis League of Catholic Women, Switzerland
- Manos Unidas, Spain
- Aid et Action, Chennai

- KODDI, South Korea
- KIREA, Canada
- Child Care, Monaco
- Australian High Commission, New Delhi
- Kingdom of Netherlands Embassy, New Delhi











































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