

ANNUAL REPORT 2023-24



Message from the President:

Dear Friends, Partners, and Members of the VIEWS Family,

As we present our Annual Report for 2023-2024, I am inspired by our collective journey and the transformative impact we've achieved together. This year has been marked by significant milestones and a deepened commitment to our mission of empowering vulnerable communities.

Our livelihoods initiatives have extended their reach to 11,000 families, providing vital resources and support to small and marginal farmers. These efforts have bolstered economic resilience and promoted sustainable farming practices, fostering food security and community strength.

We have enhanced access to education through our community learning centers. Notably, we established 30 audio book libraries for visually impaired students in Odisha, underscoring our dedication to inclusivity and educational empowerment.

Our climate change advocacy has advanced significantly. We trained over 110 journalists from Odisha, Telangana, and Andhra Pradesh, supported by the US Consulate General Hyderabad. This initiative has amplified the discourse on climate change and equipped journalists with crucial reporting skills.

Our strategic partnerships with local governments, organizations, and community groups have amplified our impact and contributed to achieving 12 Sustainable Development Goals.

As we move forward into 2024, we remain committed to extending our programs to underserved areas and ensuring our long-term sustainability through strategic planning and responsible resource management.

To our staff, your dedication is the heartbeat of VIEWS. To our team and volunteers, your selfless efforts are the foundation of our outreach. To our donors, your generosity empowers our mission. And to our partners and board members, your support and guidance are invaluable.

Together, we have made a profound impact. Together, we will continue to inspire change and transform lives. Thank you for your unwavering support and belief in our mission.

With sincere appreciation,

D.Rama Rao

President, Board of Governance. VIEWS

Message from the Executive Director

Dear Friends, Supporters, and Community Members,

As I reflect on the past year, I am filled with immense gratitude and pride for what Team VIEWS has achieved together during the fiscal year 2023-2024. Our journey has been marked by significant milestones, collective resilience, and unwavering commitment to our mission of empowering vulnerable communities to improve their quality of life.

This year, we have made remarkable strides in promoting sustainable livelihoods, enhancing quality education, and empowering communities to tackle climate change issues. These accomplishments have been made possible by the dedication and support of our incredible community and devoted team. Our community-based programs and initiatives have reached new heights, positively impacting the lives of the communities we serve and strengthening our organization's foundation for future success.

In our Sustainable Livelihoods thematic area, our agricultural program expanded its reach, serving 11,000 families from both rural and urban communities. We provided essential services such as quality education for children and sustainable livelihood opportunities for small and marginal farmers. These efforts have empowered our beneficiaries to overcome challenges and improve their quality of life significantly.

Through our community learning centers and digital literacy centres, we have increased access to education for underprivileged children, reflecting our commitment to creating lasting change. We established 30 audio book libraries in special schools, enhancing the learning capabilities of visually impaired students in Odisha. These initiatives have been pivotal in fostering a more inclusive and equitable educational environment.

We have trained and empowered over 110 journalists on climate change reporting from Odisha, Telangana, and Andhra Pradesh. With support from the US Consulate General Hyderabad, and in collaboration with experts from media, academia, and civil society, we have enhanced their understanding and skills in climate change reporting. This training is crucial in promoting informed and impactful journalism on one of the most pressing issues of our time.

Our dedicated team members and volunteers have been the backbone of our efforts. Their passion and commitment have been invaluable, and their stories of compassion and service inspire us daily. We are deeply grateful to our donors, whose generous contributions have enabled us to expand our programs and reach more people in need. This year, we raised 2.3 crores in funds, directly channeling these resources into our community programs. This financial support has been instrumental in achieving our mission and extending our impact.

We have forged strong partnerships with other organizations, local governments, and community groups, amplifying our impact and extending our reach. These collaborations have been instrumental in contributing to 12 Sustainable Development Goals. Our advocacy efforts have gained significant traction this year as we have been at the forefront of organic farming and climate change issues.

As we look ahead to 2024 and beyond, our vision remains clear and focused. We are dedicated to supporting vulnerable children, and small and marginal women in Odisha. Our commitment to long-term sustainability drives us to engage in strategic planning and responsible stewardship of our resources. Our achievements this year would not have been possible without the collective effort of our dedicated staff, volunteers, donors, and partners. To our board members, thank you for your guidance and unwavering support. To our staff, your passion and dedication are the heartbeat of our organization. To our volunteers, your selfless contributions inspire us. And to our donors, your generosity fuels our mission and empowers us to make a difference.

Together, we are stronger. Together, we will continue to make a meaningful impact. Thank you for being an integral part of our journey.

With gratitude and hope,

S. Bheema Rao

Executive Director

VIEWS

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ఈ ఏడాది ఎల్నినో ఎఫెక్ట్!

ఈ ఏడాది మన దేశంపై ఎల్నినో ఎఫెక్ట్ ఉండొచ్చని ఇప్పటికే ప్రపంచ వాతావరణ సంస్థ (డబ్ల్యూఎంవో) హెచ్చరించింది. పసిఫిక్ సముద్రంలో టెంపరేచర్లు క్రమంగా పెరుగుతున్నాయని తెలిపింది. ఈ క్రమంలో ఎల్నినో బలపడే అవకాశం ఉందని పేర్కొంది. అయితే, ఎల్నినో ప్రభావం ఉన్నప్పటికీ సాధారణ వర్షపాతమే నమోదవుతుందని మన వాతావరణ శాఖ అధికారులు చెప్తున్నారు.

ఈ నెలంతా ఎండలే!

జూన్ లేని రుతుపవనాలు.. ఇంకో వారం లేట్

జూన్ 15 దాటినా దడపుట్టిస్తున్న ఎండలు, వడగాడ్పులు మరో మూడు రోజులు 13 జిల్లాల్లో హిట్ వేప్ రుతుపవనాల ఎంట్రికి బిపర్జాయ్ తుఫాన్ బ్రేకులు

హైదరాబాద్, వెలుగు:

మే నెలంతా ఎండలతో సతమతమయ్యే జనానికి జూన్ రాంగనే కొంత ఊపిరి పీల్చు కున్నట్టనిపిస్తోంది. రుతుపవనాలు ఎంటరయ్యే, ఎండ మంట తగ్గి తొలకరి పలకరిస్తోంది!! కానీ, ఈ సారి వాతావరణ పరిస్థితులు అందుకు భిన్నంగా మారిపోయాయి. ఈ ఏడాది మే నెలంతా టెంపరేచర్లు సాధారణం కన్నా ఎక్కువే నమోదయ్యాయి. దానికితోడు చెదగొట్టు వానలు, వడగండ్లు పడి పంటలను నేలపాలు చేసి రైతులకు కన్నీళ్లు మిగిల్చాయి. మేలో ఎండలు ఎట్ట మండినయో ఇప్పుడు జూన్ 15 తొడిమ దాటినా అట్టనే మండిపో తున్నాయి. వాస్తవానికి టెంపరేచర్లు జూన్ మొదటి వారం నుంచి నాటికే జూన్ 15 వరకు

టికీ కనిపించడం లేదు. బిపర్ జాయ్ తుఫాన్ ఎఫెక్ట్తో రుతుపవనాల రాకకు ఆటంకాలు కలుగుతున్నాయని, దాదాపు ఈ నెలంతా ఎండలు మండి అవకాశం ఉందని వాతావ రణ శాఖ అధికారులు అంటున్నారు.

తప్పిన అంచనాలు

నైరుతి రుతుపవనాలు మన రాష్ట్రంలోకి ఈ నెల పది నాటికే ప్రవేశిస్తాయని భారత వాతావరణ కేంద్రం (ఐఎండ్) తొలుత అంచనా వేసింది. ఆ తర్వాత ఆ అంచనాల ను సవరించి 15 నుంచి 20వ తేదీల మధ్య ఎంటరయ్యే చాన్స్ ఉందని పేర్కొంది. అయితే, నైరుతి రుతుపవనాలు రాష్ట్రంలోకి ఎంటరయ్యేందుకు ఇప్పటికీ అనుకూలమైన వాతావరణ పరిస్థితులు ఏర్పడలేదని వాతావరణ శాఖ అధికారులు చెబుతున్నారు.

జూన్లోనే రికార్డ్ టెంపరేచర్లు

రాష్ట్రంలో ఎన్నడూ లేనంతగా ఈ జూన్లోనే ఉష్ణోగ్రతలు విపరీతంగా నమోదయ్యాయి. నెల మొదలైన దగ్గర్నుంచి 45 డిగ్రీలకుపైగానే టెంపరేచర్లు రికార్డువుతున్నాయి. హనుమకొండ జిల్లా కాజీపేటలో ఈ నెల 9న అత్యధికంగా 48.9 డిగ్రీల ఉష్ణోగ్రత నమోదైంది. అదే రోజు 7 జిల్లాల్లో 45 డిగ్రీలకుపైగానే రికార్డుయ్యాయి. 1952లో భద్రాచలంలో 48.6 డిగ్రీల ఉష్ణోగ్రతలు నమోదు కాగా.. ఆ తర్వాత ఈ నెల 9న కాజీపేటలో నమోదైనవే హయ్యెస్ట్. ఈ నెలలో ఇప్పటిదాకా 13 జిల్లాల్లో 45 డిగ్రీలకుపైగా టెంపరేచర్లు రికార్డుయ్యాయి. గురువారం కరీంనగర్ జిల్లా తణుగులలో అత్యధికంగా 45.2 డిగ్రీల ఉష్ణోగ్రత నమోదైంది. పెద్దవల్లి జిల్లా శ్రీరాంపూర్, ఓడిలలో 44.9, సూర్యాపేట జిల్లా ఆలంగప్పరం, జువ్వలూర్ జిల్లా జంబుగల్లో 44.2 డిగ్రీల వేగ

ఈ నెలంతా ఎండలే!

జూన్ 15 వరకు రుతుపవనాలు... ఇంకా వరం లేదు

జూన్ 15 వరకు రుతుపవనాలు ఎండలు, వడగడ్డులు మరలముందుగా 13 కిలోగ్రాం వరకు వర్షం రుతుపవనం ఎండకి రుతుపవనం కుర్రున ప్రేయిలు

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జనం చస్తున్నా నో యాక్షన్

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ఎవసానికి దెబ్బ

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సాక్షి

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పారిశుధ్య కార్మికులకు గౌరవాన్ని మెరుగైన పరిహారం

మరియు సామగ్రి అత్యవసరం: డా.చల్లా కృష్ణవీర అభిషేక

మరియు సామగ్రి అత్యవసరం

ఎవసానికి దెబ్బ

ఎవసానికి దెబ్బ

ఎవసానికి దెబ్బ

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ମରିଯାଉଛି ଜୀବନରେଖା

ମହାନଦୀ, ବ୍ରାହ୍ମଣୀ, ବୈତରଣୀ, ବାହୁଦା ସ୍ଥିତି ଅତି ବିପଦପୂର୍ଣ୍ଣ



ନାର୍ମଦା ନିଗମ
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)



ନାର୍ମଦା ନିଗମ
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ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)



RAMRAJ
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)
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ଗ୍ରୀଷ୍ମ ଲହରୀ ଅବଧି ଦିଗୁଣା

ଆଗକୁ ୨ ମାସ ଲାଲିବ ପ୍ରଚଣ୍ଡ ନିବାସ



THE SAKAL
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)
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ସମୁଦ୍ରରେ ମିଶିଯିବ ସ୍ବର୍ଗଦ୍ବାର

ସମୁଦ୍ରରେ ମିଶିଯିବ ସ୍ବର୍ଗଦ୍ବାର



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ଭଉଁରି ଦେବ ଅଙ୍ଗାରକାମ୍ବୁ

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THE SAKAL
ବୃତ୍ତାନ୍ତ, ପ୍ରଶାସନ (ବୃତ୍ତାନ୍ତ)
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VIEWS PROFILE

ABOUT VIEWS

IEWS is a dynamic grassroots organization operating in Odisha since 2008, dedicated to empowering marginalized communities, with a special focus on women and girls. Through impactful projects, IEWS has been instrumental in catalyzing positive change and improving the lives of those it serves. With tailored interventions in Livelihood, Education and Climate Change, IEWS empowers communities to enhance their quality of life and emerge as leaders in their own right. Notably, IEWS has garnered recognition for its work, earning Special Consultative Status by the UN's Economic and Social Council (ECOSOC).

Vision:

A self-reliant Odisha where communities thrive in peace and dignity.

Mission:

Empowering vulnerable communities to improve their quality of life.

Our Belief:

IEWS believes for a community-based, gender-centric, climate-friendly, holistic approach to sustainable development

Core Values:

- Integration
- Collaborative
- Creativity



Integration



Collaborative



Creativity



WHAT WE DO

Our Theory of Change centers around offering tailored livelihood opportunities to underserved populations, especially marginal women and vulnerable children, to empower their families to make informed investments in education and health.

By doing so, we enable families to make informed investments in education and healthcare, thereby catalyzing community-wide development. This vision is implemented through our work across three key thematic areas:



Promoting Sustainable
Livelihoods



Enhancing Quality
Education

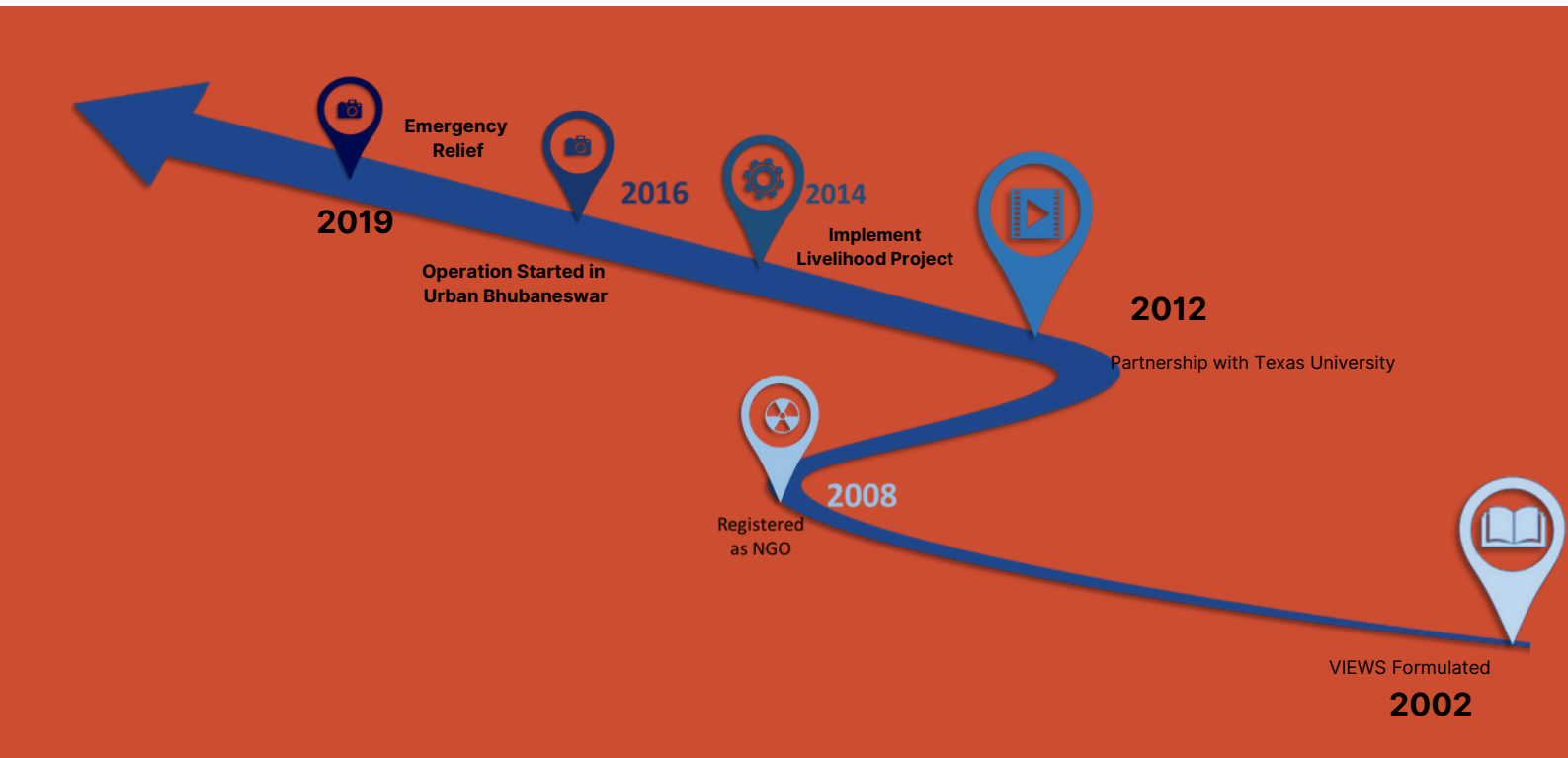


Addressing Climate Change
and Disaster Management



OUR JOURNEY

From its roots as a youth organization in 2002 to a formal nonprofit by 2008, VIEWS has made significant strides in its mission. Over the past 23 years, we have expanded our reach to three states in India and impacted over 600 villages and urban slums. Our journey is a testament to our commitment to making a tangible difference in the lives of the poor and vulnerable communities we serve.



VIEWS at a Glance

VIEWS is delighted to share with you some of our significant milestones and updates on our work in livelihood, education, and climate change.

Promoting Sustainable Livelihoods:

Over the past year, we have made remarkable strides in empowering communities through sustainable livelihood initiatives in Ganjam and Gajapati districts. Our focus has been on providing training and skill development on natural farming. We have ensured that 100% of our project participants have adopted natural farming. The focus has also been on livestock rearing and entrep-

-reneurship development among the community so that gradually self-reliance is attained. Through our vocational training programs, we have equipped individuals with the skills necessary to secure stable employment and improve their economic prospects. In order to sustain the impact of these initiatives, we have provided financial literacy training to our project participants so that they can learn the intricacies of money management. Our support in the form of initial capital and training has enabled small entrepreneurs to start and grow their businesses, fostering a spirit of entrepreneurship and self-reliance.

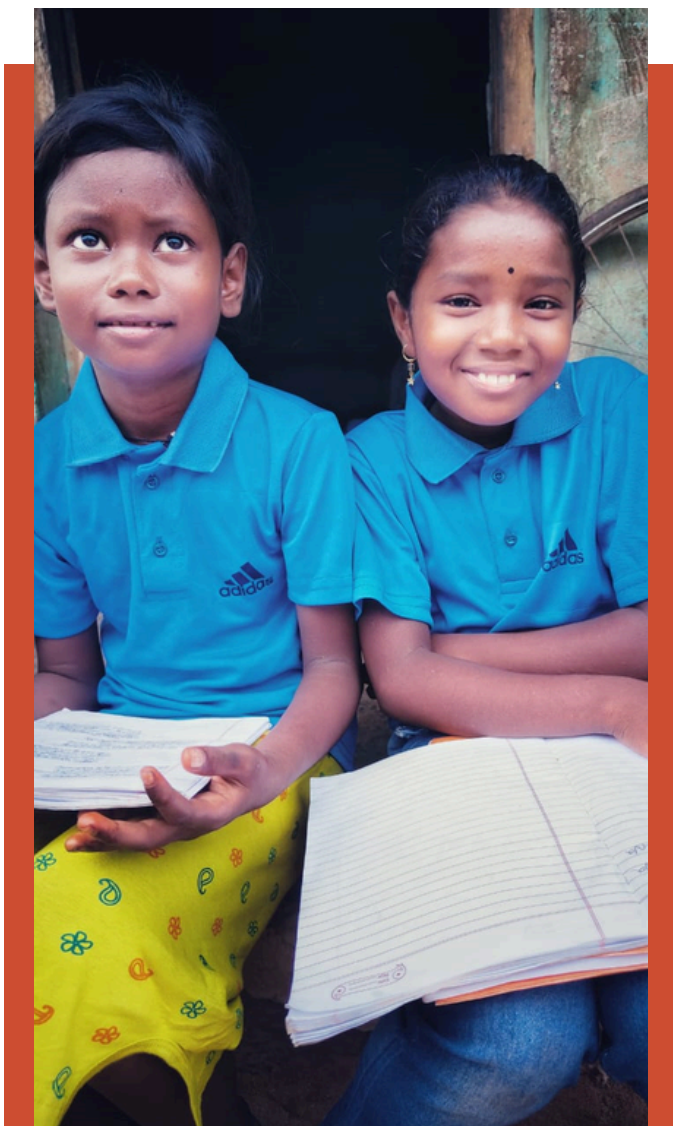


Key achievements:

- No. of CBOs strengthened: 742
- No. of Thematic trainings imparted: 459
- No. of Farmers provided with Agri tools support: 3937
- No. of Farmers covered under Alternative Livelihoods: 385
- No. of successful convergence initiatives: 80
- No. of Soil and Water conservation structures created: 8

Enhancing Quality Education

Education remains at the heart of our mission. We believe that a solid educational foundation is the key to breaking the cycle of poverty. Our educational programs have reached children and young adults this year, offering them access to quality education and learning resources. By providing educational opportunities, we are investing in the future leaders and innovators of our communities. We have also done extensive interventions with adolescent girls and young women through life skills training and building their capacities on Reproductive and Child health. We have more than 18 Adolescent Clubs functioning in urban slums of Bhubaneswar through which we aim to support these girls to break the barriers of social restrictions and explore their potentials.



Key Achievements:

- No. of CBOs strengthened: 47
- No. of Thematic trainings imparted: 1081
- No. of students provided with Education materials: 596
- No. of important days celebrated: 5

Climate Change and Disaster Risk Reduction

Climate change is one of the most pressing challenges of our time, and we are committed to addressing its impacts on vulnerable populations. Our climate change initiatives focus on promoting sustainable agricultural practices, reforestation projects, and raising awareness about environmental conservation. This year, we have trained local farmers in climate-resilient farming techniques. These efforts not only mitigate the effects of climate change but also enhance the livelihoods of those who depend on natural resources.

IEWS has been implementing a project on the Climate Change Journalism with US Consulate General from 2022 to 2023 benefitting 30 journalists. Journalists from Odisha, Andhra Pradesh, and Telangana have been trained in regional languages to enhance climate change coverage in regional media by conducting a specialized training workshop. The workshop consists of 10 sessions held in three stages across the states. The main goal is to equip vernacular language journalists with skills and knowledge to produce comprehensive articles on climate change.



Key Achievements:

- No. of States covered: 3
- No. of Workshops organized: 10
- No. of Journalists trained: 30
- No. of Stories covered: 100
- Awards given:



Partnership and Alliance Building:

IEWS has collaborated with a considerable number of organizations for organizational development. The following are our partners:

- DASRA
- Dhvani Foundation
- PRIA
- Climate Asia
- NCNF
- CESVI
- MasterPeace Foundation

We have also provided internship opportunities to students from:

- NISWASS- Bhubaneswar
- Symbiosis- Pune
- Cooperative Management College- Kerala
- Christ University- Bangalore for exposure in development sector
-

Awards and Recognition:

IEWS received best NGO 2023 award from Nexus Foundation towards contribution to education sector. We also received award for ENGO award for empowering visually impaired in Odisha.

As we look to the future, we remain dedicated to our mission of creating positive and lasting change. Our plans include expanding our reach to more communities, forging new partnerships, and innovating our programs to address emerging challenges. We are grateful for the unwavering support of our donors, partners, and volunteers, whose contributions make our work possible.

Commitments to SDGs



PROMOTING SUSTAINABLE LIVELIHOOD



NAME OF THE PROJECT:

Promoting Sustainable Livelihood among small and marginalized farmers through collective action

GEOGRAPHICAL PROGRESS:

Chikiti and Patrapur blocks in Ganjam district

SUPPORTED BY:

Azim Premji Foundation, India

TARGET GROUP:

2100 HHs; 9157 beneficiaries belonging to SC, ST and OBC categories



Agriculture in Ganjam district of Odisha is characterized by low productivity owing to various factors such as soil degradation due to excess use of chemical fertilizers, lack of assured irrigation, low seed replacement rate, low level of mechanization and inadequate finance and market linkages. About 83% of the farming community comprise of small and marginal farmers with an average land holding of 1.25 ha. Meanwhile, the increasing dependence on chemical fertilizers and synthetic pesticides that have penetrated into the tribal markets too are used by gullible farmers with the hope of getting faster and better output not realizing that it will not only lead to the degradation of soil quality but also result in health hazards. The traditional single-cropping pattern coupled with small land-holdings with low returns has triggered distress migration in the farming community.

Under such circumstances, VIEWS extended its experience and expertise in the field of strengthening CBOs, promotion of sustainable livelihood through natural/organic farming, upscaling of farm technologies, sensitization on Government schemes and promotion of nutrition garden to support the communities in socio-economic betterment. Coupled with technical training and adequate handholding support, the lives of small and marginal farmers including women farmers has improved and commendable progress achieved in terms of production and nutrition.

Goal:

To promote Sustainable Livelihoods among 2100 Small and Marginal Farmers through Collective Action in 70 villages of Ganjam district, Odisha.

Key Objectives:

- To build and strengthen community-based organizations including women SHGs and farmer producer group from marginal and vulnerable communities for sustainable livelihoods
- To enhance production and productivity through climate resilient agriculture practices to ensure livelihoods and nutritional security at household level
- To access financial inclusion services and establish linkage of farm field to market.



Key Achievements:

- SHGs are linked with Odisha Livelihood Mission and have gained access the financial inclusion services. 26 WSHGs received Rs. 80,96,000 in terms of bank loan. SHG leaders' capacities are built on leadership and operational management.
- SHGs are able to market their organic agriculture inputs with the support of the Farmer Producer Company (Amakheta Farmer Producer Company) for business purpose. The FPC has also established a bio-resource centre at Khariaguda village to provide organic inputs to farmers at low cost.
- 608 farmers have cultivated vegetables for commercial purpose.
- 2100 project participants have started showing positive health indicates due to the nutritional diversity and food security achieved from kitchen gardens.
- 1714 farmers have reported increase in production in paddy cultivation with the adoption of SRI/LT method.
- 1048 farmers have reported increase in production in Ragi cultivation with the adoption of SMI/LT method.

Case Study: “Debt free life”

Mrs. Damayanti Gauda has been living with her family at Gurungi village of Patrapur block of Ganjam district. Her family consists of herself and her husband and two married daughters. Her family solely depended on farming for their livelihood.

In October, 2022 VIEWS began its processes for beneficiary selection under “Promoting Sustainable Livelihood among Small and Marginal farmers through Collective Action” with the support from Azim Premji Foundation. Damayanti was enrolled as a project participant and started receiving extensive training and capacity building on Package of Practices (PoP). Under the able guidance of thematic experts, she started practicing these techniques on her land. She adopted natural farming and also was trained on preparation of organic manure, Bio-fertilizers and herbal pesticides. She also got support in crop planning through training organized on sustainable agriculture practices at village level; this helped her to plan better for kharif plantation. Gradually, Damayanti and her husband cultivated paddy, pulses, millets and brinjal in the Kharif season. Her fields became an example in the village and other farmers visited to learn best practices.

Today she is happy that she is leading a “debt free life”. During festivals she can afford to send gifts for her daughters and their marital families. According to Damayanti, “We use less seeds and organic Agri-inputs instead of buying chemical fertilizer. The project staff taught us the improved agriculture practices, which help us to reduce the cost of production and increase the productivity. I am thankful to both VIEWS and Azim Premji Foundation for giving me a “life of prosperity and dignity”.



NAME OF THE PROJECT:

Women Led Sustainable Agriculture

GEOGRAPHICAL PROGRESS:

Chikiti and Patrapur blocks in Ganjam district

SUPPORTED BY: Paul Hamlyn Foundation, United Kingdom

TARGET GROUP: 1236 HHs; 5273 beneficiaries belonging to SC, ST and OBC categories



Intermittent cyclones and erratic climatic conditions over the past decade have severely impacted agriculture in Ganjam district, Odisha. In Chikiti and Patrapur blocks, agriculture, wage labor in farming, livestock rearing, and work under MGNREGS are primary livelihoods.

The agriculture sector in the project area faces several challenges:

- Limited access to quality inputs and advanced farming techniques.
- Poor water and soil management.
- High post-harvest losses.
- Lack of market information, complicating pricing.
- Multiple intermediaries in the value chain.
- Delayed access to credit.

Many male farmers, facing these challenges, have migrated to cities for non-farm work, leaving women to manage farming. Women, who make up 54.77% of marginal workers in the area (Odisha State Agriculture Report), often lack knowledge of sustainable agriculture and technology. They continue using expensive chemical fertilizers and traditional methods, increasing production costs and time. Due to a lack of technical training, these women struggle to diversify into more lucrative ventures like livestock rearing or small-scale entrepreneurship.

Goal:

The overall project goal is to ensure livelihood security of marginal and vulnerable communities through sustainable agriculture and allied activities in tribal pockets

Key objectives:

- To strengthen Community Based Institutions to access the livelihoods entitlements and participate in village development.
- To promote sustainable agricultural practices and alternative livelihoods opportunities for land and landless families
- To promote soil and water conservation through natural resourcemanagement at the community level
- To increase household income through sustainable agricultural practices for marginal and vulnerable families



Key Achievements:

- Over 75 Women SHGs have been strengthened and linked with Odisha Livelihoods Mission, securing more than ₹65 lakhs in bank loans for income-generating activities.
- 33 Village Development Committees (VDCs) have been established, facilitating community access to government schemes and livelihood entitlements.
- 575 households have achieved food security and nutritional diversity through kitchen gardens, selling surplus produce to cover daily expenses.
- 617 households cultivated paddy on 641 acres using SRI and improved agricultural practices, enhancing yields and reducing production costs.
- 5 Farmers' Field Schools across have successfully trained farmers in advanced agricultural techniques.
- 253 households in 30 villages cultivated ragi on 169.7 acres using System of Millets Intensification and line transplanting methods.
- 355 households engaged in commercial vegetable farming through natural methods, boosting household income. Additionally, 650 farmers grew pulses and oilseeds during the Rabi season for extra income.
- 35 young women trained in tailoring have secured stable livelihoods. 24 women have small-scale businesses such as grocery shops, mushroom cultivation, and inland fishing. 40 women have established sustainable livelihoods through goat rearing.

Case Study:

Smt. Mandakini Dalai is a 45-year-old widow residing in Belapada Village, Patrapur block of Ganjam district with her two sons. After her husband's demise, she was forced to work as a laborer to sustain her family. She remained actively involved with the Maa Bimala Self-Help Group.

In 2020 when implementation of Women Led Sustainable Agriculture project started; Mandakini Dalai was selected as a project participant. VIEWS facilitated for a VDC meeting to be convened wherein Mandakini was selected to be provided with required inputs for an entrepreneurial initiative. She was supported in opening a small grocery and utilities shop in her house. Since this was the first time she had taken entrepreneurship in her life; she had many questions and doubts. VIEWS staff in helped her to prepare a detailed business plan for her shop. They explained her the concept of break-even and profit making. Mandakini extended a small portion of her house to run her shop and actively applied the training she received. Today she successfully operates her grocery shop and earns approximately Rs. 300/- profit on a daily basis.

Expressing her satisfaction, Mandakini acknowledges the positive impact the project has had in her life "Initially I was a laborer doing back-breaking work and yet living in a hand-to-mouth condition. Through this project, I am able to have a business of my own and now I don't have to depend on others mercy for my livelihood. This shop has not only given me and my family livelihood but our dignity. I shall always remain thankful to VIEWS and Paul Hamlyn Foundation"



NAME OF THE PROJECT:

Odisha Millet Mission

GEOGRAPHICAL PROGRESS:

Patrapur block in Ganjam district

SUPPORTED BY:

Government of Odisha

TARGET GROUP: 2059 HHs; 8246 beneficiaries belonging to SC, ST and OBC categories

Odisha Millets Mission is a flagship programme of Department of Agriculture and Farmers Empowerment, Government of Odisha. This is a special programme for Promotion of Millets in Tribal Areas of Odisha and was launched by Govt of Odisha in 2017 to revive millets in farms and on plates. It is first of its kind of agriculture programme with priority on increasing consumptions in Odisha. The programme has not just helped farmers have access to seeds of preferred varieties and appropriate farm machinery on time to get better yields, but has also gone one step beyond to create a policy space for inclusion of Ragi and other millets in the Public Distribution System and state nutrition programmes. The procurement of Ragi by the state at Minimum Support Price has given price guarantee to farmers on millet crops for the first time in the history of the state. Thus, the programme has upheld the promise of fulfilling the following objectives originally envisaged:

- Promoting household level Consumption.
- Setting up decentralized Processing facilities.
- Improving Productivity of Millet Crops.
- Promoting Farmer Collectives and Marketing
- Inclusion of millets in State Nutrition Programmes and the Public Distribution System



Goal:

To promote millets in tribal areas with an aim to revive Millets on farms and plates and simultaneously focus on production, processing, consumption, marketing and inclusion of millets in Government Schemes.

Key objectives:

- Increasing household Consumption of Millets by about 25% to enhance household nutrition security and to create demand for millets.
- Promoting Millet Processing enterprises at Panchayat and Block level to ease processing at households and for value added markets.
- Improving Productivity of millets crop system and make them profitable.
- Developing millet Enterprises and establishing Market Linkages to rural/urban markets with focus on women entrepreneurs.
- Inclusion of Millets in State Nutrition programmers' and public distribution system.

Key Achievements:

- 58 number of WSHGs promoted and strengthened
- One Farmer Producer Company promoted and strengthened
- 150 number of women trained on Millet enterprisers
- 160 number of women trained on bio-fertilizer preparation by use of natural resources
- 1060 Farmers adopted on SMI method Ragi cultivation
- 33 number Pulveriser, 7 number of Thresher, 2 number Dehuller, 5 number Millet snacks centre mobilised by SHGs through OMM



Case Study:

Mr. Syama Pradhan is a 55 years old progressive farmer has been residing at Belapada village, Samantarapur GP of Patrapur block.

Before the project implementation, he cultivated Ragi in a small part of his land; only for his family's personal consumption. VIEWS team observed his small plot of ragi cultivation and realised that with the right kind of training and support; he can definitely make millet cultivation a profitable venture. He was supported with training on Package of Practices (PoP). He also adopted SMI technique which helped him in increasing the yield of Ragi. Gradually he got the confidence and started cultivating Ragi in one acre of his land.

The support from the project helped him understand the best varieties of seeds which are suitable in the local conditions. Our team encouraged him to use bio-fertilizers and herbal pesticides. Mr. Syama Pradhan has been successfully cultivating Ragi on his land and derives approx... 7.5 quintals per acre of land area. He was oriented on the health benefits of Ragi consumption and that it is not just 'food for poor' but has high nutritional values. Mr. Syama Pradhan and his family have included Ragi and other millets in their daily meals and have observed the health benefits from this. Mr. Syama Pradhan has been happy and thankful for the support and guidance received on Millet cultivation and has been motivating other farmers in the village to do the same for better production, enhanced income and to include millets in their meals for good health



NAME OF THE PROJECT:

Promoting Livelihood through Poultry Development and Agri Management Services

GEOGRAPHICAL PROGRESS:

Patrapur and Digapahandi block in Ganjam district; Mohana block in Gajapati district

SUPPORTED BY:

SHIVIA, UK

TARGET GROUP:

600 HHs; 3500 beneficiaries belonging to SC, ST and OBC categories



Agriculture and poultry farming are integral to the rural livelihoods of Odisha, providing income, employment, food security, and opportunities for economic empowerment. Sustainable development strategies that support these sectors have always contributed significantly in poverty reduction and overall rural development in the state. The project focuses on promoting the livelihoods of 3500 beneficiaries in Ganjam and Gajapati districts of Odisha.

Goal:

Promotion of Sustainable livelihood through Agriculture and Poultry among 600 vulnerable households of Ganjam and Gajapati district.

Key Objectives:

- To promote poultry development services among 200 households, particularly tribal and other poor households, to improve their livelihood pattern
- Promoting sustainable agricultural practices among marginal farmers by using natural resources and indigenous knowledge
- Enhancing the skill set of marginal farmers in sustainable agriculture practices to improve production
- Increasing the income of marginal farmers by adopting Agri Management Services and Poultry Development Services

Key Achievements:

- 600 farmers have achieved food security and nutritional diversity through kitchen gardens
- 320 farmers have successfully implemented SRI technique for paddy cultivation
- 200 farmers have begun commercial cultivation of vegetables
- 150 farmers have successfully implemented SMI technique for millet cultivation
- 400 project participants have adopted natural farming and are capacitated on preparation of Bio-Agri products
- Through convergence initiatives two villages namely Sagarsahi and Rubasahi got electricity connection
- 5 villages in Mohana block of Gajapati district were able to get their ponds renovated through convergence
- Three SHGs were linked with Block Veterinary Department for Goat loans
- Package of Practices (PoP) for poultry management are being successfully practiced by the community
- 310 project participants were able to contribute towards the project in cash as part of community contribution



Case Study 1:

Smt. Pramila Raita has been a resident of Gudari village of Patrapur block in Ganjam district. She and her husband were living in extremely impoverished conditions. Like most of the residents of her village, they too were totally dependent on rainfed agriculture. Since, agriculture was the only thing she had ever done, she could never think about diversification into some other income-generation method.

Her journey towards progress and upliftment began when she joined Poultry Development Services program implemented with the support of SHIVIA, UK. She was given extensive training on livestock rearing and was also part of the team which was sent on an exposure visit to Nayagada to learn more about poultry farming. She received one toolkit with ten chicks in January, 2024. Pramila reared the chicks with the skills that she learnt in the training sessions. After just three months, her hard work paid off when she sold four fully grown chickens. The happiness on her face was priceless as she held Rs. 1600 in her hand, something she never imagined could be achieved in such a small span of time. This was not just about money but being able to successfully diversify into a comparatively convenient income-generation method. Raising chickens isn't just a job for her; it's a way to feel strong and independent.



Case Study 2:

Smt. Jhunu Jani from Raiguda Village in Digapahandi Block, has emerged as a beacon of empowerment and transformation through her participation in the AMS project. Despite facing numerous challenges, her determination and entrepreneurial spirit have propelled her towards success. Under the project, Jhunu underwent extensive training in various aspects of sustainable agriculture, including kitchen garden preparation, space maintenance, and bed preparation. Armed with newfound skills and seed support, she embarked on the journey of transforming her plot into a flourishing vegetable garden.

Jhunu's efforts have not only enriched her family's nutrition but also bolstered their economic well-being. By taking charge of her family's food production, she has demonstrated remarkable resilience and resourcefulness. The fruits of her labor are evident in the thriving vegetable garden she has maintained. Moreover, her entrepreneurial acumen has already yielded tangible results, with a profit of Rs. 2000 this season from selling vegetables. This has not only uplifted her family's economical condition but also serves as a testament to the transformative power of the VIEWS – AMS project.

She said “I am happy with the kitchen garden in my backyard. I am getting fresh vegetables from my garden, which not only helps me get a nutritional diet but saves my expenditure on produce,”



NAME OF THE PROJECT:

Promoting Organic Kitchen Garden

GEOGRAPHICAL PROGRESS:

Mohana block in Gajapati district

SUPPORTED BY:

Frauen Power, Germany

TARGET GROUP:

600 HHs; 600 beneficiaries belonging to SC, ST and OBC categories



The economy of Gajapati District is agrarian in character and the climate is favorable for production of crops like paddy, sugarcane, sunflower, oilseeds, etc. Agro-processing and horticulture industries add to the economic wealth of this region. Like most of the agrarian dependent blocks, Mohana too has its share of problems pertaining to rainfed production, high input costs, low-income generation leading to single cropping patterns. Hence, the community has to procure vegetables from open market for daily consumption thus adding to household expenses. In dire situations, people stop the consumption of vegetables and this leads to deterioration in health parameters.

VIEWES has been successfully implementing a project 'Promoting Organic Kitchen Garden'. This initiative aims to ensure food and livelihood security of the marginalized and vulnerable tribal community. The primary focus would be to improve the nutrition pattern of the community so that visible changes in health indicators can be seen. Through holistic interventions and community engagement, the project aims to create lasting positive change in the lives of these communities.

Goal:

The project aims to enhance communities' nutrition and livelihood security by means of building farmers' capacity to sustainably manage organic kitchen gardens.

Key Objectives:

- To train 600 farmers in preparing organic manure and kitchen gardening, emphasizing sustainability in salutory nutrition production and self-reliance.
- To grow organic kitchen gardens among 600 tribal households in the Mohana block of the Gajapati district.

Key Achievements:

- 600 women have achieved food security and are consuming fresh & organic vegetables on daily basis.
- Increase in household savings due to decrease in purchase of vegetables
- 60 SHGs are strengthened and are functioning as per the norms
- 23 seed banks established at village level
- 600 women have achieved self-sufficiency in bio-agri products
- 23 villages have clean and hygienic surroundings due to regular cleaning under SoCCs activity
- 40 Nutrition Didi are providing technical training and capacity building services
- Achievement of Clean and Green environment with 5000 trees planted under SoCCs activity



Case Study:

Smt. Nayami Gomango, hails from the Scheduled Tribe (Sabara) community. Her family has a modest 2-acre agricultural landholding. They were solely dependent on rainwater for cultivating seasonal crops like millet and other varieties. Their livelihood was divided into six months of agricultural activity generating meagre income and the remaining six months depending on forest produce and other labor opportunities. They struggled with financial instability and this led to a perpetual cycle of debt.

For their daily consumption of vegetables, they were totally dependent on local markets spending nearly Rs. 60 to Rs. 80. This was increasing their household expenses and thus making it difficult to repay their debt. In October, 2023 when the project on organic kitchen garden in their village was implemented, the couple were curious to understand its modalities and suitability for them. They were informed on the short- and long-term advantages in details. They were provided with seeds and all the required technical training to set up a kitchen garden adjacent to her home. Cultivating various vegetables like beans, brinjal, tomatoes, chilies, green leafy vegetables, cauliflower, ladies' fingers, and onions, Nayami embraced natural farming methods such as avoiding synthetic inputs, mulching, pest trapping, utilizing organic manure, and employing indigenous seeds. Today, Nayami no longer needs to purchase vegetables from the market, as her kitchen garden yields an abundance of produce, saving her family over Rs. 2000 per month. This newfound self-sufficiency has significantly improved their livelihood, made them debt-free.



INCLUSIVE EDUCATION



NAME OF THE PROJECT:

Empowering Youth and adolescent through Digital Literacy in urban slums of Bhubaneswar

GEOGRAPHICAL PROGRESS:

4 urban slums of Bhubaneswar block in Khorda district

SUPPORTED BY:

Asia Initiatives, United States of America

TARGET GROUP:

416 adolescent youth in the age group of 13 to 25 years belonging to SC, ST, OBC and General categories



With the support of Asia Initiatives, USA; VIEWS has been implementing an initiative focused on promotion of Digital Literacy in urban slums of Bhubaneswar. The project comprised of components on Digital literacy, Life skill training and Career Counseling. A fully equipped Digital Resource Centre was established in Shikarachandi Nagar. As many as 72 adolescent girls and 38 boys were trained in Scratch Coding program in first year. 189 Female and 117 Male enrolled in Digital literacy course. The life skills program included a series of engaging workshops, hands-on activities, and group discussions. The Career Counselling activity was a significant initiative that helped the youth in identifying their career goals and understanding the steps required to achieve them in order to take informed decisions pertaining to their choice of careers and their future.

VIEWS has always echoed the concept of giving back to the society and fortunately our supporters Asia Initiatives provided us with an opportunity to start Little Teacher Training (Mentor Teaching) to the project participants. Under this initiative, the project participants were entrusted with the task of educating 2 children on weekly basis as part of SoCCs (Social Capital Credit) redemption. The topics covered were Basic English, including math calculations, number and color identification, and basic literacy.

In addition to this, VIEWS also received support from SELCO Foundation to install a solar system at the Digital Resource Centre that brought numerous benefits.

Goal:

To help students develop the digital literacy skills they need to improve the quality of their learning, to prepare them for the jobs of the future, and to participate fully in the digital age.

Objectives:

- To ensure that youth have access to digital tools and resources, including hardware, software, and the internet, regardless of their socio-economic status.
- To equip youth with the technical skills needed to effectively use digital devices and software applications, including basic computer skills, and familiarity with internet browsing and searching.
- To empower individuals to harness the opportunities offered by technology to enhance their personal and professional lives, including accessing educational resources, finding employment opportunities.
- To promote social capital among youth through SoCCs activities as a means to become better individuals.
- To help youth develop a deep understanding of their own emotions, strengths, weaknesses, values, and beliefs. This includes promoting self-reflection and mindfulness practices to enhance emotional intelligence and self-regulation.



Key Achievements:

- 306 project participants are proficient in basic digital skills such as using email, navigating the internet, and utilizing productivity software among project participants.
- Increased access to digital devices and internet connectivity within the community leading to empowerment of project participants especially girls
- Effectively utilization of digital tools for educational purposes, job searches, and accessing online resources leading to gaining of new employment opportunities by 250 youths.
- Under SoCCs initiative, 832 school going students were able to get support and guidance for their academic needs; thus, ensuring the sustainability of this initiative.
- Participation in life skills programs has uplifted the youth's self-confidence and self-esteem. Through experiential learning activities, feedback, and encouragement, they have gained a sense of accomplishment, recognized their strengths, and developed a positive self-image.
- The project participants are able to make informed decisions about their educational and career choices. They possess the knowledge, skills, and confidence to navigate the complexities of the job market, and are better positioned to pursue fulfilling and rewarding careers that align with their passions and values.



Case Study:

Ms. Dipanjali Pradhan, a 23 years old girl from a poor Scheduled Caste family lives with her parents and 2 siblings. The family income was insufficient even to meet the basic needs. The children's education expenses were being managed but since the family was already undergoing a financial crisis, it was not possible for her parents to pay for her computer coaching as well. Dipanjali was always a hardworking and dedicated girl who had many dreams to overcome her situation and live a life of dignity.

In the beginning of January, 2019, VIEWS with the support of Asia Initiatives, started a project on Digital Literacy in order to promote digital literacy in urban slums of Bhubaneswar. When Dipanjali came to know about this, she felt that she could really benefit from this. She enrolled at our Digital Literacy Centre on May, 2023. The trainers found her to be very sincere and diligent. She was a quick learner and self-motivated. She demonstrated critical thinking and actively participated in the training. She was always punctual and a disciplined student.

Her efforts and dedication led her to the path of success. She got a job as a computer operator and patients care taker in Kalinga Institute of Medical Sciences (KIMS). Today she earns Rs. 12000 per month. She is able to utilize this money for completing her studies and other expenditure. She also contributes to the family expenses and now the family out of their previous hand-to-mouth existence.



NAME OF THE PROJECT:

Empowering Youth and adolescent through Digital Literacy in rural areas of Ganjam district

GEOGRAPHICAL PROGRESS:

6 centres in Podemepeta village in Pallabada block in Ganjam district

SUPPORTED BY:

Asia Initiatives, United States of America

TARGET GROUP:

271 adolescent youth in the age group of 13 to 25 years belonging to SC, ST, OBC categories

With the support of Asia Initiatives, USA; VIEWS has been implementing an initiative focused on promotion of Digital Literacy in 6 rural villages in Podempeta village in Pallabada block. The project comprised of components on Digital literacy, Life skill training and also Career Counseling. A fully equipped Digital Resource Centre was established and 161 girls and 110 boys were trained in Digital literacy course.

The life skills program was designed to cater to the diverse needs and interests of the participants, ensuring that they could relate to the concepts being taught. It included a topics like Self Defense mechanism, women trafficking, forced prostitution, Child Rights, Good Touch-Bad Touch. The Career Counselling activity helped the youth to take informed decisions pertaining to their choice of careers and their future.

With the Little Teacher Training (Mentor Teaching) to the project participants, the project participants were entrusted with the task of educating 2 children on weekly basis as part of SoCCs (Social Capital Credit) redemption. The topics covered were Basic English, including math calculations, number and color identification, and basic literacy.

Goal:

To help students from rural areas develop the digital literacy skills they need to improve the quality of their learning, to prepare them for the jobs of the future, and to participate fully in the digital age.



Objectives:

- To improve digital skills sets of adolescents and youth in urban slums of Bhubaneswar.
- To bring a positive change among the adolescents and youth and engage as an active citizen for their community development through SoCCs approach

Key Achievements:

- 250 project participants are proficient in basic digital skills such as using email, navigating the internet, and utilizing productivity software among project participants.
- Increased access to digital devices and internet connectivity within the community leading to empowerment of project participants especially girls
- Effectively utilization of digital tools for educational purposes, job searches, and accessing online resources leading to gaining of new employment opportunities by 250 youths.
- Under SoCCs initiative, 500 school going students were able to get support and guidance for their academic needs; thus, ensuring the sustainability of this initiative.
- Participation in life skills programs has uplifted the youth's self-confidence and self-esteem. Through experiential learning activities, feedback, and encouragement, they have gained a sense of accomplishment, recognized their strengths, and developed a positive self-image.
- The project participants are able to make informed decisions about their educational and career choices.



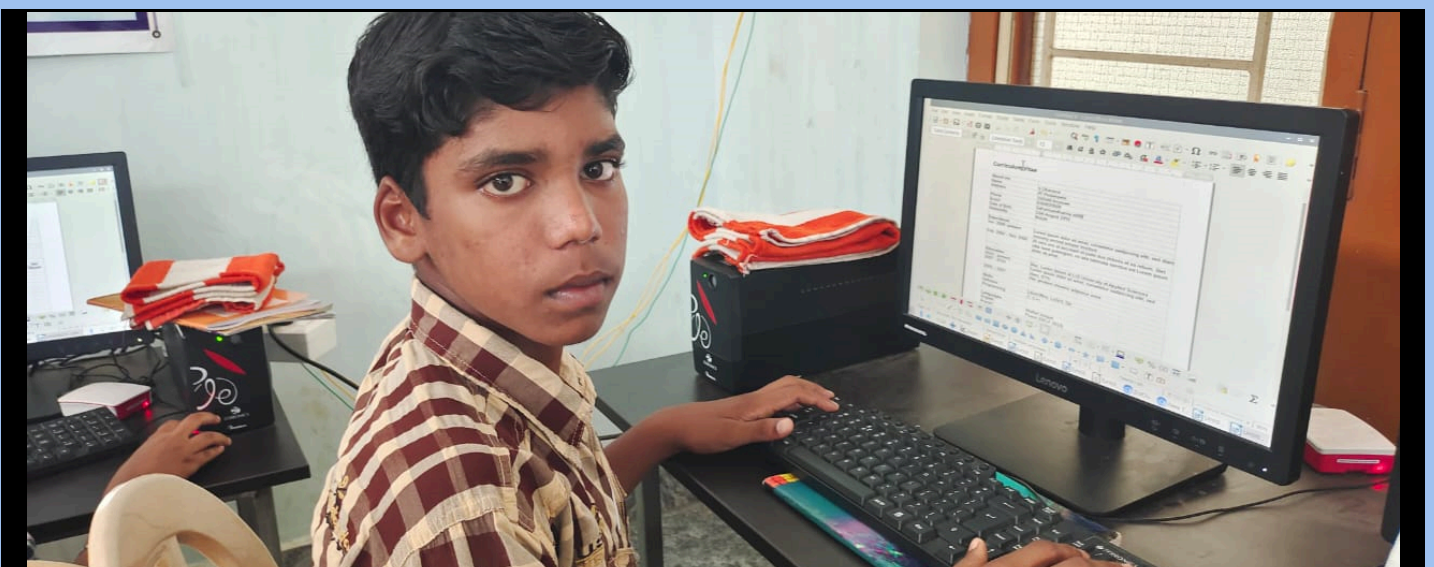
Case Study:

Gourahari is a young boy residing in Podempeta village. His family had always faced lot of financial problems due to lack of good income. Somehow, he was able to completed his studies till Intermediate and then did his ITI. Unfortunately, he had to discontinue his higher studies due to family obligations. Due to this reason, he was unable to acquire any higher-level technical expertise.

In the beginning of May, 2023, he enrolled in the Digital Literacy project in Podempeta village. During his tenure, he learnt basic computer skills and worked to strengthen his foundation in this. He was a quick learner and self-motivated. He actively participated in the training and was very inquisitive about the practical usage of the training. He loved what he was learning, and kept his eyes out for new opportunities. Through the career counselling sessions, he was groomed to prepare for a professional life and how to carry yourself in office space.

Gourahari always had a dream to work abroad and gradually landed up with a job in Abu Dabi. With guidance and support from the trainers, he was able to check the genuineness and authenticity of the offer and made all the necessary due diligence verification. Today he is working successfully in Abu Dabi and supporting his family in the best possible way.

According to him “Being a part of the Digital Literacy project has helped me realize my dreams and I attribute my achievement to VIEWS and Asia Initiatives who gave me a chance to prove my potential. I have learnt so much through career counselling and life skills sessions that I am confident to handle any situation in life. There was a time in my life when I thought my dreams will never come true but today, I am living my dream only because of the Digital Literacy Project”



NAME OF THE PROJECT:

Project Enlight 2.0

GEOGRAPHICAL PROGRESS:

4 urban slums of Bhubaneswar block in Khorda district

SUPPORTED BY:

Capgemini (through Aid-et-Action), India

TARGET GROUP:

134 adolescent youth in the age group of 13 to 25 years belonging to SC, ST, OBC, Minority and General categories



Rag-picking communities play a significant role in India's waste management ecosystem, and their importance extends beyond just waste collection. Rag pickers are instrumental in collecting recyclable materials such as paper, plastic, glass, and metal from household and commercial waste.

However, the involvement of children in rag-picking work constitutes a violation of their fundamental rights, as enshrined in international conventions such as the United Nations Convention on the Rights of the Child (UNCRC). They often face exploitative and hazardous conditions, violating their rights to education, health, and a safe environment. Children engaged in rag-picking work are often unable to attend school regularly or complete their education. In 2022, VIEWS was supported by Capgemini through Aid-et-Action for an initiative to enable girl children from the rag-picking communities in 4 urban slums of Bhubaneswar. The primary objective was to provide access to quality primary education among the girls from rag picking community. The project has established four educational centres and 132 girls have enrolled in these classes. The curriculum is designed to be innovative, engaging, and age-appropriate, ensuring that the girls receive the best possible education.

Goal and Objectives:

- Access quality primary education to 132 girl's children living in difficult circumstances in Rag Picker Community
- Strengthen community-based education governance through formation and strengthening of Mata Samitis
- Cognitive development of children via access to wider learning spaces through technology (ICT).
- Instill better health & hygienic practices, protection and restoration of environment amongst 132 project participants.

Key Achievements:

- Setting up of 4 full-fledged education centres in the rag picking communities in urban slums of Bhubaneswar thus creating a safe and inclusive learning environment for girls
- 132 girls from rag picking communities have been able to bridge their learning gap and are displaying academic brilliance.
- Community based organizations such as Mata Samitis have been strengthened are now are monitoring the education and health status of the children.
- 132 girls are enjoying healthy and disease-free life due to regular orientation of health and hygiene, health check-ups.
- Child protection policy has been implemented in the centres and all the girls have been trained in Child Protection Policy.

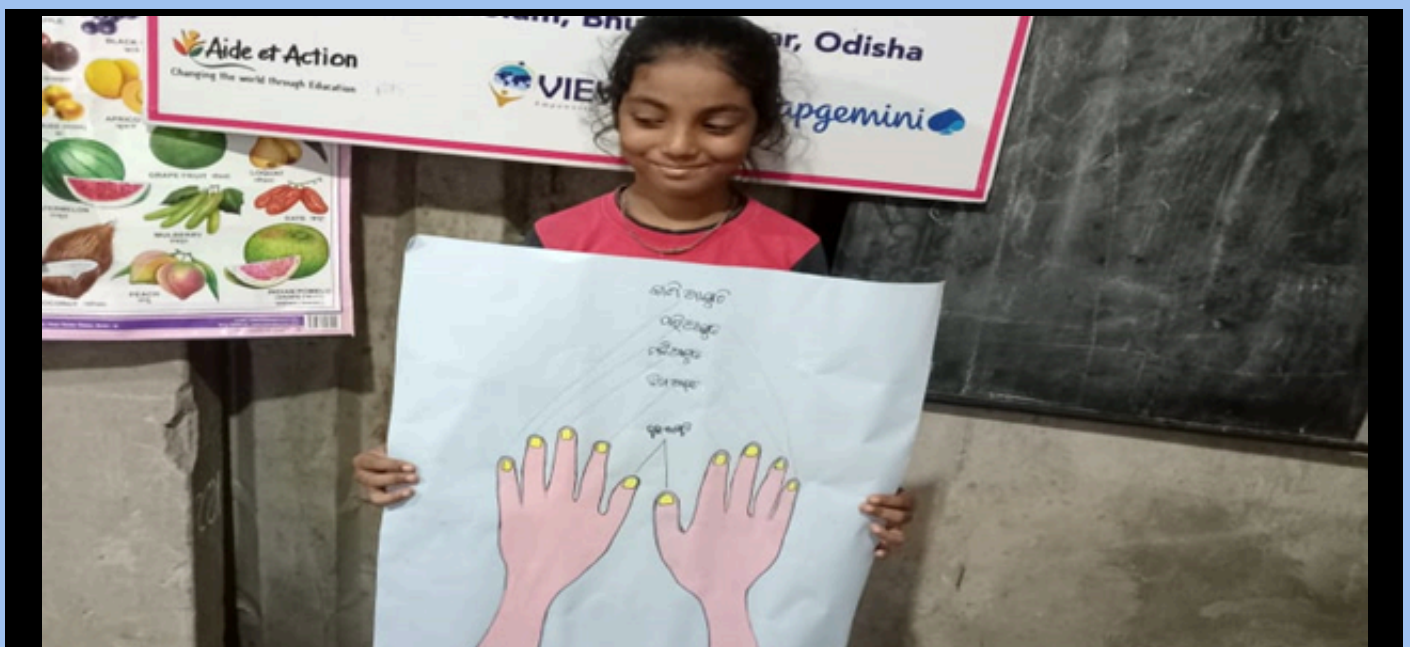


Case Study:

Omm Shree Das is a 9-year-old student from Std. IV. She studies in Nandankanan Govt High School, Bhubaneswar. She comes from an underprivileged background and lives with her family in of four in Sai Banaphula slum. Her father is a laborer and her mother is a rag picker. Her parents barely earn Rs. 6000 to 7000 per month and hence find it extremely hard to provide even basic necessities for them. Due to their hand-to-mouth existence, her parents could never give importance to her studies.

Omm Shree was enrolled under this initiative and it was observed by the team that she really needed after class support in form of tuitions as there were learning gaps in her level of knowledge. She gradually strengthened her learning skills. There has been significant improvement in her academic performance each year. She scored good marks in her annual exam. In December, 2023 she appeared for half yearly examination. She has dreams of completing her studies and then get a job to support her family.

Her parents are very thankful for this initiative which has helped their daughter achieve so well in academics. According to her father "As a poor laborer belonging to the rag picking community, I could never envision my daughter excelling in academics as we were not able to provide sufficiently for her. But Enlight 2.0 project with the support of VIEWS and Aid-et-Action have made us believe that my daughter can excel as any child and we too can have a bright future"



NAME OF THE PROJECT:

Girls Club

GEOGRAPHICAL PROGRESS:

2 urban slums of Bhubaneswar block in Khorda district

SUPPORTED BY:

Global Glow, United States of America

TARGET GROUP:

100 adolescent girls in the age group of 10 to 19 years belonging to SC, ST, OBC and Minority categories



Adolescence is a period of transition from childhood to adulthood. It is an important stage in one's growth and development. They are also prone to sexual relationships owing either to coercion or peer pressure. Many are pushed into action without giving any thought to consequences. They need to learn the importance of saying "no" especially at times to negative peer pressure. They need to learn to take control of their emotions and make informed decisions.

IEWS in collaboration with Global Glow has been implementing a comprehensive Life Skills project from January, 2023 onwards in urban slums of Bhubaneswar focusing on aspects like Self-awareness, Relationships, Health and well-being, Gender equality, informed Decision making etc. The training is imparted in ToT model; there are 5 mentors selected from the community who are trained in the aforementioned Life Skills. 5 Girls clubs are formed which are being supervised by the mentors. The modules being translated into local language helps easy understanding. The mentors then train the club members accordingly.

Goal:

To equip 100 adolescent girls with skills and knowledge to reach their full potential and become agents of change in their family and community

Key Objectives:

- To promote critical thinking and informed decision making among adolescent girls
- To help develop interpersonal and communication skills for development of coping mechanisms and self-management skills
- To promote leadership and collaborative attitude
- To enhance knowledge on aspects such as sexual and reproductive rights and to equip them with skills and knowledge to counter social evils and protect themselves

Key Achievements:

- 5 Girls clubs are formed and strengthened with adequate capacity building
- 70% of the club members have begun imbibing the training received in the first phase.
- 60% parents have begun positive involvement and reinforcement with their daughters.
- 50% of club members have started recognizing the difference between healthy and unhealthy relationships.
- The communities of Shikharchandi and Jalimunda have understood the importance of education and self-development before marriage and majority of parents have decided not to marry their daughters before the legal age.



Case Study:

Baby Tiu, a 12-year-old girl from Jalimunda slum in Bhubaneswar, faced numerous challenges in her journey towards education and personal growth. Despite belonging to the Santhal tribe and coming from a family of daily wage laborers, her parents prioritized her education, albeit with limited resources. However, Tiu's adolescence led her astray, as she succumbed to peer pressure and became involved in unhealthy habits, particularly tobacco consumption. Her academic performance suffered, and she drifted away from her studies and family. Fortunately, the Girls Club project initiated by VIEWS with the support of Global Glow intervened at a crucial juncture in Tiu's life. Mrs. Chhittamani Hansdah, a mentor from the Jiban Jyoti club, recognized Tiu's need for guidance and support and encouraged her to join the group. As Tiu became a part of the Girls Club, she found a supportive community that helped her break away from negative influences. Through engaging activities and mentorship, she rediscovered her enthusiasm for learning and personal development. Today, Tiu's journey serves as an inspiration to her family and community.

According to her mother "Every day I see my daughter become a better person and this gives me immense happiness and pride. Initially everyone mocked me that my daughter too will become a housemaid like me; but now I am confident that she will become something in her life and live with dignity and joy. I am thankful to VIEWS and Global Glow for bringing my daughter out of darkness to light"



NAME OF THE PROJECT:

Empowerment of Marginal Women, Adolescent Girls and Children in Urban Slums of Bhubaneswar, Odisha

GEOGRAPHICAL PROGRESS:

5 urban slums of Bhubaneswar block in Khorda district

SUPPORTED BY:

Swiss League of Catholic Women, Switzerland

TARGET GROUP:

500 adolescent youth in the age group of 10 to 19 years belonging to SC, ST, OBC and General categories



The majority of adolescent girls and young women residing in the slums of Bhubaneswar face multiple health issues such as nutritional, sexual and reproductive, substance abuse, and mental health problems. Almost 76% of adults in the age group of 10-15 suffer from anaemia, stunted growth, undernourishment, skin ailments, water & mosquito-borne diseases because of poor and unhealthy living conditions. Life in a slum is very difficult with a lack of basic amenities and adequate living space. In the slums, girls and young women are the most vulnerable, and their hardship is compounded by early marriage, teenage pregnancy, discontinuation of education, and face gender-based violence, including sexual abuse and harassment.

In the Shikaharchandi slum, Pul Nagar Basti, and the adjoining Jalimuda slum, Radhakrishna, Patra Sahi, parents go out for daily wages, and children are often left without supervision. Although enrolled in nearby government schools, a majority of these children remain disinterested in studies. Many of them, especially the girls, drop out and stay back at home to raise their younger siblings and cook for their parents. These young women subsequently end up joining their parents in the unorganized sector, and the vicious cycle is repeated. Several houses in the slums are replete with stories of early marriages, death due to early childbirth, sexual violence, and young mothers deserted by their husbands.

The project goal is to contribute to empower 500 poor adolescent girls, young women, and vulnerable children in 5 urban slums of Bhubaneswar (two are existing slums of the former project, three slums will be new) to improve their quality of life by end of 3 years. The purpose of the project is to improve the education, health and economic situation of marginalized women & adolescent girls and vulnerable children in 5 urban slums of Bhubaneswar

Goal:

Improved the education, health, and economic situation of marginalized women, adolescent girls, and vulnerable children in five urban slums of Bhubaneswar.

Objectives:

- Enhanced quality education of the vulnerable children and poor dropout adolescent girls in urban slums of Bhubaneswar.
- Improved knowledge on Sexual Reproductive Health and Rights among adolescent girls and young women in urban slums.
- Imparted skills training to adolescent girls and young women to generate self-employment and enterprise development.



Key Achievements:

- 200 students have been provided with Teaching Learning Materials (TLM) thus aiding them to achieve their goal of academic excellence.
- 60 poor and vulnerable children are regularly provided one time meal every day to ensure their food security and critical nutrition requirements.
- 8 adolescent girls club have been formed and strengthened thus providing safe spaces for girls to express themselves.
- 31 young women have acquired tailoring skills for future income generation.
- 500 girls have begun practicing WASH and Hygiene techniques to ensure healthy and disease-free life

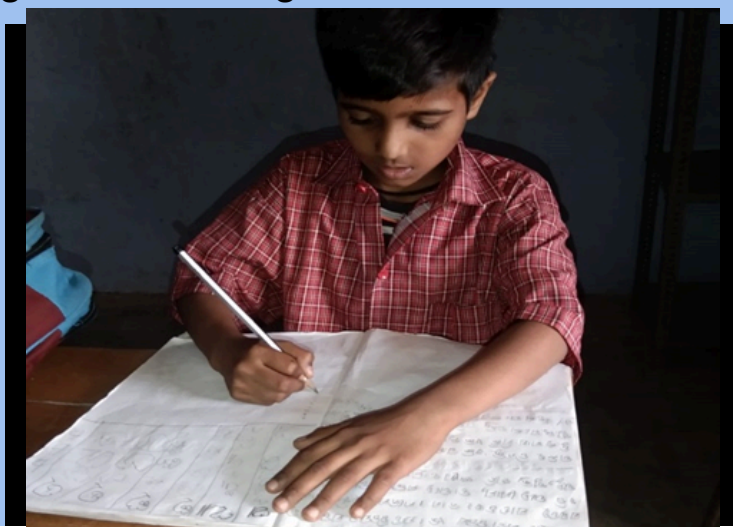


Case Study:

Y. Noka is a 11-year-old boy living in Shikharchandi slum in Bhubaneswar. His family migrated from Andhra Pradesh to Odisha and they have been living in Shikharchandi slums from the past 23 years. The family is very impoverished and vulnerable as they have very meagre earnings. His father works as a rag picker and his mother works as a homemaker. His parents didn't want him to study because of their low income and that he should work and help in contributing to the family. But Noka was very interested in studying. He started observing that many children of that slum go to CHEYSTA Learning Center run by VIEWS.

One morning out of curiosity Noka too went to CHEYSTA Learning Center with those children. He observed that children from the same socio-economic background as his are attending classes. He was impressed with the professional yet cordial approach of the teachers. He saw children being provided nutritious breakfast at the school. To his surprise, all these facilities were absolutely free. From that day onwards, he started to come to school regularly. After evaluating his present level of knowledge, he was admitted to 2nd Standard. He made it a point to get up early in the morning and never miss school. He was very attentive in class and a diligent student.

Apart from academics, Y. Noka learnt a lot of extracurricular activities for an overall development. He learnt songs, sports, art and other activities. He has made a promise to himself that he will be regular in his studies and will one day be in a good job and be an example in his community. His parents are also very proud of him and are happy to see that their child is happy and studying well. They extend all their support for his education. Y. Noka's example is one of the best to explain the impact education can have on a child's life and how a future can be shaped with the power of education. With the right kind of guidance and support, every child in the toughest conditions can be led to a bright and fulfilling life.



NAME OF THE PROJECT:

Girls for Change

GEOGRAPHICAL PROGRESS:

4 urban slums of Bhubaneswar block in Khorda district

SUPPORTED BY:

Manos Unidas, Spain

TARGET GROUP:

410 adolescent youth in the age group of 10 to 19 years belonging to SC, ST, OBC and General categories



Bhubaneswar is a fast-growing city in the eastern state of Odisha, witnessing rapid urbanization. The capital city of Odisha has witnessed rapid urbanization in the past decade with unprecedented increase in the slum population. Around 33% of the city's population lives in the slums of Bhubaneswar as per the data of Bhubaneswar Municipal Corporation. At Shikharchadi Nagar, one of the biggest slums in the city, a baseline survey conducted by VIEWS (2017) reported that close to 35% adolescents have never been to school, while about 40% of them dropped halfway to take care of their young siblings as their parents went out to earn a livelihood. While most of the teenage years of girl children are spent in cooking and raising their brothers and sisters, adolescence saddles them new responsibilities – to add to the family income.

Based on problem analysis, VIEWS designed a project by involving community members, local NGOs and experts to address the above issues with possible solutions. The project will contribute to improving social, health and economic wellbeing of 410 adolescent girls in urban slums of Bhubaneswar in Odisha. The project strategies will be formation and strengthening of adolescent clubs, establishment of adolescent resource centres to provide digital literacy and remedial classes for vulnerable girls, capacity building, improve sexual reproductive health, life skills and awareness among girls and young women through capacity building initiatives.

Goal:

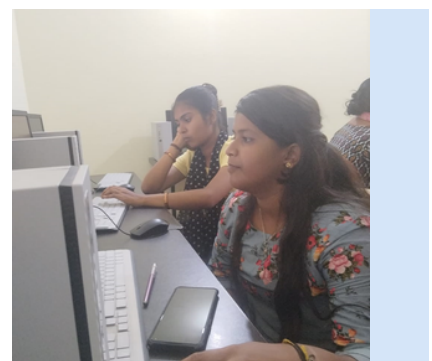
Empowerment of vulnerable adolescent girls in urban slums of Bhubaneswar.

Key Objectives:

- Enhancing quality education among 220 vulnerable adolescent girls.
- Imparting vocational skills to 290 vulnerable adolescent girls in basic computer skills and tailoring.
- Improving knowledge for adoption of healthy behavioural practices and life skills among 400 vulnerable adolescent girls.
- 4 Girls clubs are formed and strengthened for leadership development in the slums.

Key Achievements:

- 4 Girls Education centres are established and successfully operating in the project areas.
- Quality of learning among children in all centres has improved due to usage of creative teaching techniques by the teachers.
- 103 Girls are trained on digital literacy and are able to operate computers independently.
- 400 girls have begun practicing WASH and hygiene techniques to keep themselves healthy
- 400 girls are self-aware and have developed informed decision-making skills, communication skills and are living in harmony with themselves and their surroundings.
- 400 adolescent girls have imbibed the training on Sexual and Reproductive Health and are now making informed decisions about their sexual and reproductive behavior without any peer pressure.
- 53 girls trained in self-defense are now confident in keeping themselves safe and protecting themselves from possible violators.



Case Study:

Monika Besra and her family, originally from Bhadrak district, moved to Bhubaneswar due to her father's alcoholism and violence. Her mother aimed to become financially independent before reuniting with her daughters. Unexpectedly, Monika's father arranged her marriage at 14, violating India's legal marriage age of 18. When Monika resisted, she and her sisters were brutally beaten and starved. They suspected their father made a financial deal with the groom's family.

Her sisters informed their mother, who, along with their uncle, rescued them and brought them to Bhubaneswar. Monika, deeply traumatized, hesitantly joined a community project after her family's encouragement. Gradually, she regained confidence through orientation, training, and support. She returned to school, excelled academically, and became involved in extracurricular activities, growing outspoken and confident. The Education Center provided a holistic approach, addressing both academic and personal development.

Monika's story highlights the transformative power of education, family support, and VIEWS intervention. Her resilience secured a better future and inspired others facing similar challenges. Monika aspires to help those in distress and fight injustice, inspired by her teachers and project staff.



Climate Change and Disaster Risk Reduction



NAME OF THE PROJECT:

Climate Change Reporting for Vernacular Journalists

GEOGRAPHICAL PROGRESS:

Odisha, Telangana, Andhra Pradesh

SUPPORTED BY:

US Embassy

TARGET GROUP:

100 Eminent journalists from Odisha, Telangana and Andhra Pradesh

Climate change is widely recognized as a critical issue, with the potential for consequences ranging from environmental degradation to significant human and societal impacts. It is widely considered the most significant threat to human development and even human survival. As climate change increasingly dominates global leaders' discussions and grabs the attention of the media, it becomes imperative for journalists to move beyond the surface and report on the complexities of the subject while distinguishing facts from fiction.

The training series consisted of 10 workshops, three each in Odisha, Andhra Pradesh and Telangana. In order to generate impactful reports, it has been crucial that the journalists are trained in innovative storytelling techniques to engage the public. The expected outcomes from the project participants is to publish a minimum of two climate change stories by the end of the project.



Goal:

To equip vernacular journalists with skills and knowledge to produce comprehensive articles on climate change.

Key Objectives:

- **Enhancing Journalists' Knowledge:** The primary objective was to bolster journalists' understanding of climate change issues, providing them with a strong foundation of knowledge in this crucial area.
- **Training Vernacular Journalists:** A core focus was on training vernacular journalists to report more accurately and comprehensively on climate change. Local perspectives are vital in addressing this global issue.
- **Increasing Reporting in Vernacular Media:** Promoting increased reporting of climate change issues in vernacular media aimed to raise awareness and drive action at the local and regional levels.
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Key Achievements:

- State level workshop successfully organized in Andhra Pradesh along with an International workshop in Bhubaneswar, Odisha, with participation from journalists hailing from Telangana, Andhra Pradesh, and Odisha.
- Journalists were able to avail support, including follow-ups and guidance in covering climate-related articles and news across various platforms, including print, digital, and community radios.
- More than 100 climate change stories were being covered during the project period.



Highlights:

IEWS conducted a Field Exposure for Journalists on Climate Change Reporting conducted on 1st December 2023. As climate change is increasingly dominating the discourse of global leaders and grabbing the attention of the media, it is important for journalists to go beyond the obvious and report on the complexities of the subject, distinguishing fact from fiction.



The field exposure visit provided an opportunity for journalists to receive practical, hands-on training, including sessions on how to investigate climate change-related stories focusing on Natural Farming. They learned how to write clear and compelling news pieces on ecological farming that resonate with readers. Journalists from print media, electronic media, and community radio attended the community-based field exposure and learned how to prepare and present factual, impactful reports on natural farming that inform their audiences without sensationalism or alarmism.

An interactive session was conducted at Sambhav, a natural farming resource center established by Late Prof. Radhamohan Sir (Padmashree Awardee). During the session, journalists interacted with Dr. Sabarmatee Apa (Padmashree Awardee) on climate change issues and the need for natural farming practices. The journalists gained various pieces of information related to biodiversity, seed conservation, soil health, forgotten food, and more.



Climate journalists from Odisha's media industries, including electronic, print, and community radio, actively participated and committed to publishing/broadcasting stories and features on climate change issues and natural farming practices. They also interacted with farmers on sustainable agricultural issues and community-based solutions to enhance nutritional and food security through agriculture.

Testimonials from Project Participants:

"The workshop on climate change for Journalists, organized by VIEWS and US Consulate General, Hyderabad was really eye opening for me to understand different perspectives of climate change issues and needs of reporting on the subject. Personally, I could get the perspectives like gender issues in reporting, climate change and issues of migration, understanding on climate change issues and significance of natural farming and many. All the technical sessions during the workshop were full of knowledge and information. These workshops have helped me to write and develop episodes on community radios. Much obliged to the organizers". Dr. Muhammad Imran Ali, Independent Development Communicator.

"As the name suggests, "The VIEWS" has entirely changed my perspective on climate change. Its workshop, in collaboration with the US Consulate, has greatly helped me in understanding new dimensions of climate shifts and their current and potential impacts. Most importantly, the focus on gender-equal climate shift reporting has captured my attention. Equally significant is the connection between the world's most pressing issues and politics, and I've learned about this during the workshop as well. It has exposed us to the various facets of climate change" said Pradeep Ashala, Chief Reporter, V6 Velugu".

"I have already covered a significant amount of climate change reporting. However, my participation in the workshop has greatly enhanced my writing. Now, the news articles I produce on climate change highlight various aspects of the issue. Climate change impacts not only humans but also affects flora, fauna, and ecosystems. I am delving into this broader perspective. I feel fortunate to have had the opportunity to participate in and learn from this workshop. I extend my gratitude to VIEWS and offer special thanks to the US Consulate General for providing me with this valuable opportunity." Anuj, Kanak TV



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info@viewsindia.org.in



9937381255



<http://www.viewsindia.org.in/>



House No.279, MIG-II,Kanan
Vihar Phase-II, Patia

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