

# 2024-25

A Year in review  
**ANNUAL REPORT**





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# Message

*from Our Leadership*

As we reflect on the achievements of 2024–25, we are proud of the transformative progress VIEWS has made in fostering inclusive and sustainable development across Odisha and Visakpatnam in Andhra Pradesh. Guided by our mission to alleviate poverty through community-driven innovation, we have implemented high-impact programs in education, sustainable livelihoods, and climate change adaptation—reaching over 1.2 million people across 30 districts.

This year has been a turning point in our journey, marked by innovation, strategic collaborations, and deepened community engagement. Our work has been grounded in participatory development, co-creating solutions with grassroots communities, government institutions, donors, civil society organizations, and private sector allies.

One of our proudest milestones was empowering marginal women from smallholder farming households through climate-resilient agriculture. These women not only improved food security and incomes but also gained social and economic empowerment, becoming decision-makers in their families and leaders in their communities.

In the urban slums of Odisha, our Community Learning Centres and Digital Education Hubs have enhanced the quality of education for children, helping them bridge learning gaps, improve digital literacy, and reconnect with schooling.

Our commitment to inclusive education was further strengthened through the creation of over 200 digitally accessible audiobooks in Odia, enabling thousands of visually impaired students to learn with dignity and independence.

A special focus was placed on empowering women, youth, and children, ensuring our interventions create lasting change and resilience at both the household and community levels.

We extend our deepest gratitude to our donors, government partners, community leaders, and well-wishers who have walked with us and enabled this impact. Your trust, guidance, and partnership have been instrumental in shaping our collective success.

As we move forward, we remain committed to strengthening local institutions, nurturing youth leadership, and scaling inclusive models that respond to emerging challenges. Together, we will continue building a just, equitable, and empowered society where no one is left behind.

**With gratitude,**

**D. Rama Rao**  
President

**S. Bheema Rao**  
Secretary

**G. Krishna Rao**  
Treasurer

# ABOUT VIEWS

VIEWS (Voluntary Integration for Education and Welfare of Society) is a grassroots non-profit organization based in Odisha, India. Established in 2002 and formally registered in 2008, VIEWS works to empower marginalized communities through inclusive, sustainable, and community-led development. With a strong focus on women, children, youth, and persons with disabilities, VIEWS bridges the gap between vulnerable groups and government systems, ensuring access to education, livelihoods, health, and climate resilience.



A self-reliant Odisha where communities thrive in peace and dignity.

Empowering vulnerable communities to improve their quality of life.



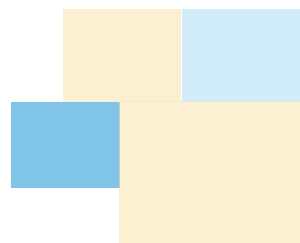
**Integrity**



**Collaboration**



**Creativity**



# Thematic *Areas*

- Education & Child Protection
- Sustainable Livelihoods
- Climate Change Resilience
- Inclusion & Disability Empowerment
- Health, Nutrition & WASH
- Youth Leadership & Civic Engagement



## Our TARGET Groups

We work with socially and economically vulnerable communities, focusing on:

**Children**



**Youth**



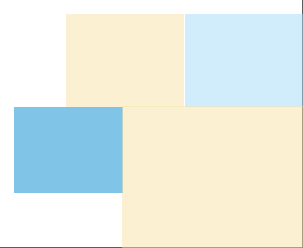
**Persons with Disabilities**



**Small and Marginal Farmers**



**Coastal Fisherfolk**





# Cumulative *Impact*

## IEWS: A Decade of Inclusive Development (2014–2024)

Over the past 10 years, VIEWS has empowered vulnerable communities in Odisha and Andhra Pradesh through inclusive, rights-based, and sustainable development interventions. Our impact spans across education, livelihoods, climate resilience, disability inclusion, health, and youth leadership.



Formed 600  
Women Self-Help  
Groups (SHGs)



Established  
1 Farmer Producer  
Company in  
Ganjam



18,300 farmers adopted  
organic farming  
15,100 farmers  
adopted SRI.



8,500 farmers adopted  
climate-resilient farming  
2,200 farmers successfully  
cultivated pulses



1,650 youth trained  
in market-aligned skills  
160 ultra-poor women  
launched micro-  
enterprises.



Supported livelihood  
850 livestock  
300 fisheries  
330 Mushroom Cultivation  
6500 Vegetable Cultivation



3150 persuade higher  
Education and  
vocational training



3176 children are  
getting remedial  
learning, 30 functional  
girls club



2188 students of urban  
and coastal areas  
promoted digital  
education



1250 students get  
employability skill &  
digital educational.



3,000 adolescents  
strengthened access to  
government welfare  
schemes and life skills



3,500 youth through  
empowered on  
leadership and civic  
engagement initiatives.



116 rag-picking girls are  
getting psycho social  
support and education





# Cumulative Impact



15000 HH get  
emergency relief  
25000 trees  
planted



15 coastal villages  
promoted  
disaster preparedness.



15 school and  
5 colleges promoted  
safe migration



102 journalists trained  
on climate reporting  
of Odisha, Andhra and  
Telangana



Solar fish dryer and fuel  
efficient stoves installed  
conducted research on  
fisheries and climate  
migration.



600 accessible  
books created in  
Odia and Telugu



3500 visually impaired  
students enabled  
through inclusive  
education



300 Visually Impaired  
students gets digital  
education



98 visually impaired  
persons get vocational  
training & 50 no.s get  
enterprise support



3,000 PWDs with relief  
and inclusion services  
3,500+ community  
members raised  
on health awareness



10500 women get food  
security through  
nutri garden



800 girls trained on  
sexual and reproductive  
health and rights (SRHR).



3,500 adolescent girls  
with menstrual hygiene  
education and support.



# Executive Social Impact

*Summary*  
2024-25



In 2024–2025, VIEWS made significant strides in transforming the lives of vulnerable communities across Odisha and Andhra Pradesh. As a grassroots-led development organization, we remained steadfast in our mission to empower women, children, youth, and persons with disabilities ensuring inclusion, dignity, and opportunity for all.

This year, our work was anchored in three core thematic areas: Education, Sustainable Livelihoods, and Climate Resilience. Our interventions not only responded to urgent community needs but also built long-term capacities for self-reliance and systemic change.

## Outreach *Coverage &*

**82,525**  
individuals

**406**  
Villages

**26**  
Urban Slums

**30**  
Districts



**16,505**  
Families



**11,702**  
Small & Marginal  
Farmers



**3,026**  
Children



**1,704**  
Adolescents  
and Youth



**1,189**  
Persons with  
Disabilities



**16,505**  
Marginalized  
Women



The background of the top half of the page is a photograph of a group of children in a village setting, holding Indian national flags. The text 'Key Highlights' is in large white font, and 'of 2024-25' is in a yellow, handwritten-style font below it.

# Key Highlights

*of 2024-25*

- **Geographic Expansion:** VIEWS scaled its presence across 30 districts in Odisha and Andhra Pradesh. New livelihood initiatives launched in Angul and Mayurbhanj, and the “Youth for Climate Action” campaign empowered young leaders in Visakhapatnam to drive grassroots climate solutions.
- **Livelihood Security:** We strengthened economic resilience for 12,500 households through integrated models combining climate-smart agriculture (including SRI, millet and pulse cultivation), nutrition gardens, livestock development, and microenterprise promotion. With the support of international donors, Odisha Millets Mission, CSR partners, and the Azim Premji Foundation, our programs were gender-responsive, environmentally sustainable, and financially viable.
- **Quality Education:** Through community learning centres in slums and coastal villages, we provided learning continuity for out-of-school

and vulnerable children. Our digital literacy initiative equipped students from Class 8 to postgraduate levels with critical tech and life skills, enhancing their career and educational aspirations.

- **Inclusive for Visually Impaired:** VIEWS empowered over 2,500 visually impaired individuals by developing 200+ accessible audiobooks and establishing 40 inclusive libraries. We delivered digital and vocational training to youth with disabilities, and through advocacy events like White Cane Day and the Odisha Disability Conclave, we advanced awareness and inclusion at scale.

Through this work, VIEWS continues to bridge gaps between communities and systems, amplify marginalized voices, and build a future that is inclusive, just, and sustainable. Our impact in 2024–25 is a testament to the collective strength of grassroots action, strategic partnerships, and the unwavering spirit of the communities we serve.





# Promoting *Sustainable Livelihoods*



**Livelihood** insecurity remains one of the most pressing challenges to inclusive development in rural Odisha and Andhra Pradesh. Smallholder farmers, tribal communities, landless labourers, and women-headed households are especially vulnerable, facing limited access to stable incomes, climate-resilient practices, and market linkages. These systemic inequities often drive seasonal migration, deepen rural poverty, and erode the social fabric of communities.

In response, VIEWS has positioned sustainable livelihoods as a cornerstone of its development strategy. Our integrated approach combines climate-smart agriculture, diversified income generation, and community-led enterprise development to empower marginalized communities—particularly women and youth—to secure dignified, resilient, and self-reliant livelihoods. Beyond income, the program fosters economic independence, nutrition security, and social inclusion, enabling families to break the cycle of poverty and build lasting prosperity.



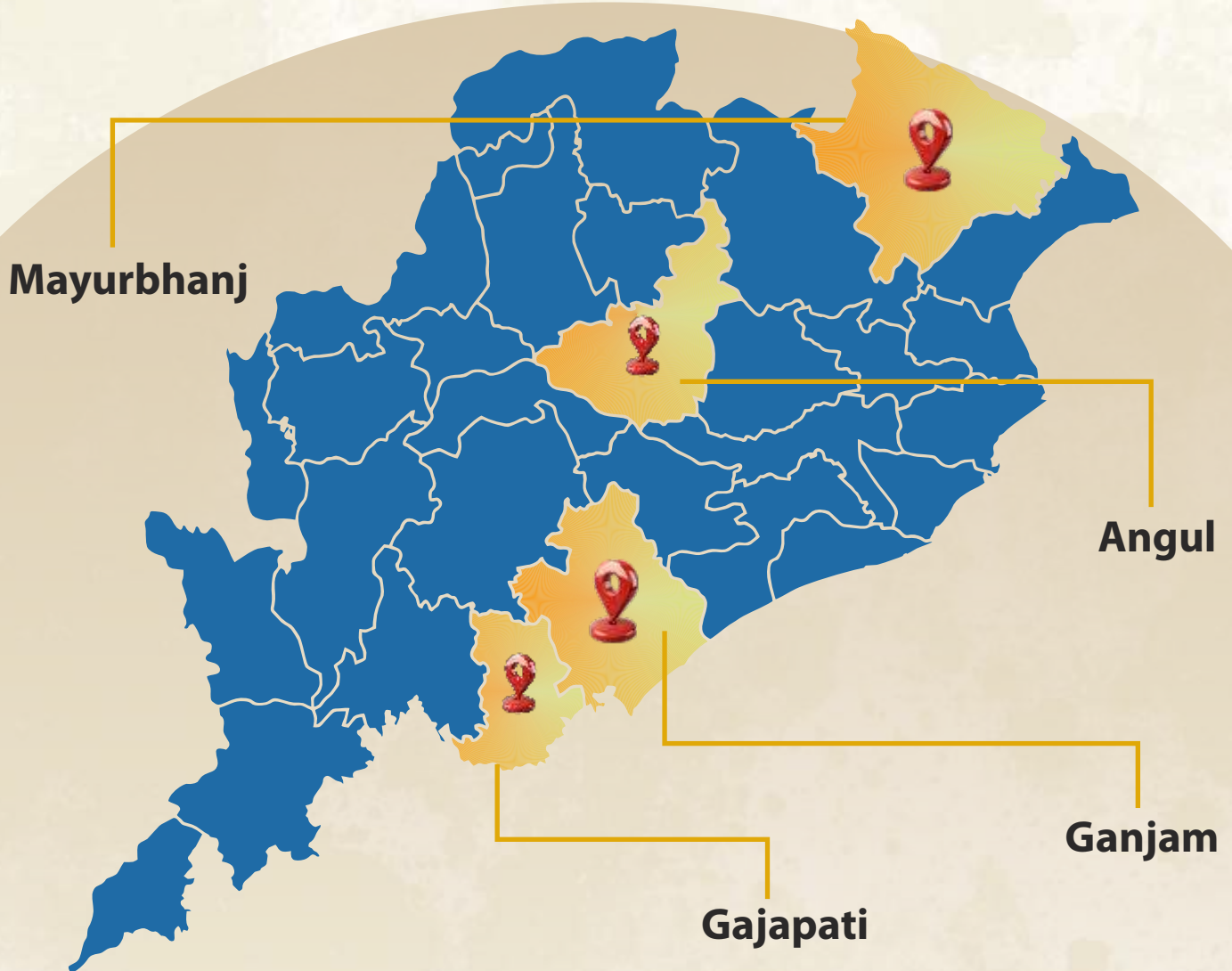
## Objectives

- Enhance income security for small and marginal farmers through climate-resilient, sustainable agricultural practices that boost productivity and reduce dependence on chemical inputs.
- Promote alternative, non-farm livelihoods through poultry, goat rearing, mushroom cultivation, and micro-enterprises tailored to local ecosystems and markets—especially for women and ultra-poor households.





# Geographical Coverage



## Our Target



**Small and Marginal Farmers**



**Single Women and Women-Headed Households**



**Rural Youth**



# Major

## *Achievement & Impact*

### a) Community Institution Building

- Strengthened 520 Women's Self-Help Groups (WSHGs)
- Formed and supported 171 Village Development Committees, 18 Farmers' Groups, and 1 Farmer Producer Company, promoting grassroots leadership and collective action

### b) Capacity Building Initiatives

- Delivered 338 WSHG training sessions on enterprise and leadership
- Conducted 223 trainings on accessing government schemes and financial inclusion
- Facilitated 80 fund management sessions and 49 trainings for community resource persons (CRPs)

### c) Skill Development in Agriculture

- Trained 320 farmers in bio-fertilizer production and 399 in sustainable agriculture
- Conducted 171 ToT sessions for CRPs and 7 exposure visits
- **Distributed critical agri-tools including:** 115 weeders, 21 pump sets, 245 sprayers, 2 sprinklers, and 633 vermicompost pits

### d) Sustainable Agriculture and Food Security

- Established 13 Farmer Field Schools; distributed vegetable seeds to 3,079 farmers
- Implemented System of Rice Intensification (SRI) with 3,527 households
- Promoted System of Millets Intensification (SMI) with 2,044 households
- Enabled commercial vegetable farming for 2,113 families, increasing income and dietary diversity
- Established 4,159 nutri-gardens for household food and nutrition security
- Promoted pulse cultivation with 202 households





#### e) Livestock and Alternative Livelihoods

- Supported 62 women-headed households in goat rearing
- Enabled 470 households to engage in poultry farming
- Trained 20 ultra-poor families in mushroom cultivation, inland fishery, and micro-enterprise development
- Delivered market-aligned skill-building for 150 women to improve employment readiness

#### f) Resource Mobilization and Convergence

Successfully mobilized government support for infrastructure and livelihood support, including:

- 18 bio-floc fish farming units
- Loans for 199 SHGs
- Construction of 15 cow sheds, 35 community halls, 2 check dams, 22 concrete roads

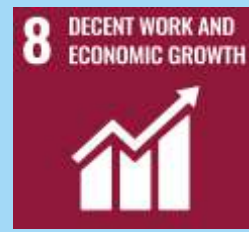
- Installation of 6 water tanks, 14 solar-powered water systems, 11 renovated ponds
- Set-up of 5 millet-based tiffin centres
- Provision of 35 pulverizer machines and 5 drainage systems

The livelihood initiatives have significantly transformed the **socio-economic status** of rural families by generating stable income, reducing debt, and enhancing food security.

They have **empowered women** as income earners and decision-makers within households and communities, promoting greater **gender equality** and leadership. By adopting **climate-resilient practices** such as organic farming, millet cultivation, and water-efficient methods, communities are now better equipped to adapt to environmental challenges and sustain their livelihoods.







“

#### Community Voice

*“Earlier, we depended on daily labor with no stable income. After joining the SHG and receiving training in goat rearing and millet farming, I now earn regularly and grow food for my family. I feel confident and respected in my village.”*

**Sukanti Sahu, SHG Member, Ganjam District**

”





## **Damayanti's Journey:** From Rain-Dependent Farming to Resilient Harvests

In the village of Gurundi in Ganjam district, 52-year-old Damayanti Gauda and her husband Raghu had long struggled to earn enough from their small 4-acre farmland. Dependent on erratic rainfall, they managed to grow only paddy and pulses during the Kharif season. With no irrigation and minimal resources, the dream of doubling their income felt far-fetched.

But things began to shift when VIEWS, with support from the Azim Premji Foundation, introduced a sustainable agriculture initiative in their village. Community mobilizer Kishore Chandra Sahu explained the benefits of climate-smart farming techniques—wide spacing, organic manure, and simple but effective tools like Jeevamrut, Neemastra, and seed selection methods. Damayanti listened carefully and decided to take a chance.

With training and regular handholding from VIEWS, the couple introduced brinjal (eggplant) cultivation alongside paddy and millets. They adopted improved methods: raised-bed nurseries, organic compost, and efficient water use. In their first year, the results were beyond expectation—brinjal yields tripled with minimal cost and water use. Damayanti sold the produce in the local market for ₹25–30/kg—double the previous price.

“Earlier, we earned just enough to survive. Now, I've cleared my debts, send gifts to my daughters during festivals, and live with pride,” she says with a radiant smile.

In 2023, when the summer heatwave destroyed their paddy crop, it was their brinjal harvest that saved the family. With over ₹45,000 in seasonal income, Damayanti now leads a debt-free, confident life. Her success has inspired other women farmers to adopt the model. What started as a simple farming intervention has become a story of economic independence, dignity, and resilience.

**Sisemi Raita** Deep in the tribal village of Badapada

# Story *of Change*

## **Damayanti** **Cultivating Hope,** **Harvesting Dignity**



# Story *of Change*



## **Sisemi Raita** Poultry as a path to self Reliance

in Ganjam district, Sisemi Raita, a mother of two, struggled to provide for her family. With no stable source of income, she juggled household chores and caregiving, often putting her own needs last.

Everything changed when she joined the Poultry Development Services (PDS) program by VIEWS. She received three starter kits with chicks, feed, and vaccinations. Guided by hands-on training and regular support, Sisemi nurtured her flock with care. Despite losing two chicks, she sold 18 chickens for ₹7,200, reinvested part of her earnings, and retained a few hens for egg hatching.

With her first income, Sisemi bought herself a saree—a personal dream she had postponed for years. She bought new school bags for her children and, for the first time, opened a bank account in her name. Her confidence grew. She soon expanded her enterprise by purchasing five more toolkits.

Innovatively, she also constructed an Azolla pit, cultivating a natural, protein-rich plant to feed her poultry at minimal cost. This move not only reduced expenses but improved the health of her birds.

"I used to feel invisible. Today, I speak to other women about poultry farming, budgeting, and marketing," Sisemi says, standing tall among her flock.

Her transformation—from a homemaker to a micro-entrepreneur and community leader—is now inspiring other tribal women in Badapada to step forward. Sisemi is no longer just surviving—she's leading change in her village.

e women are sowing the seeds of lasting change.

### **The Bigger Picture**

Both Damayanti and Sisemi's journeys highlight the transformational impact of sustainable livelihoods. Through climate-resilient agriculture and women-led micro-enterprises, VIEWS is creating models of inclusive development where knowledge, access, and agency go hand-in-hand.

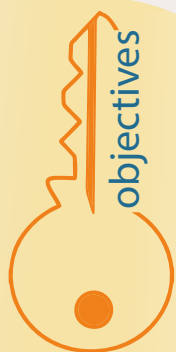
These stories are not just about income—they are about freedom from debt, investment in children's futures, and dignity in decision-making. From growing vegetables to raising poultry, from financial literacy to leadership—these women are sowing the seeds of lasting change.



# Promoting *Quality Education* & Child Protection



**C**hildren living in Odisha's urban slums and coastal villages face significant barriers to education and safety—including poverty, climate-induced disruptions, gender-based discrimination, and child labour. These challenges are even more acute for girls and children with disabilities. VIEWS addresses these complex issues through a rights-based, inclusive, and community-led approach that ensures access to quality education and a strong child protection framework. By creating safe learning environments, imparting life skills, and building community vigilance, the program enables children to overcome adversity and realize their full potential.



- Ensure equitable access to quality education for marginalized children and adolescents through community-based learning centres.
- Empower adolescents—especially girls—with life skills, digital literacy, and career guidance to shape a brighter future.

## Our Target *Group*



*Children*



*Adult*



*Youth*

## Geographical *Coverage*



Slums: 43



Districts: Bhubaneswar  
(Khurda) and Ganjam

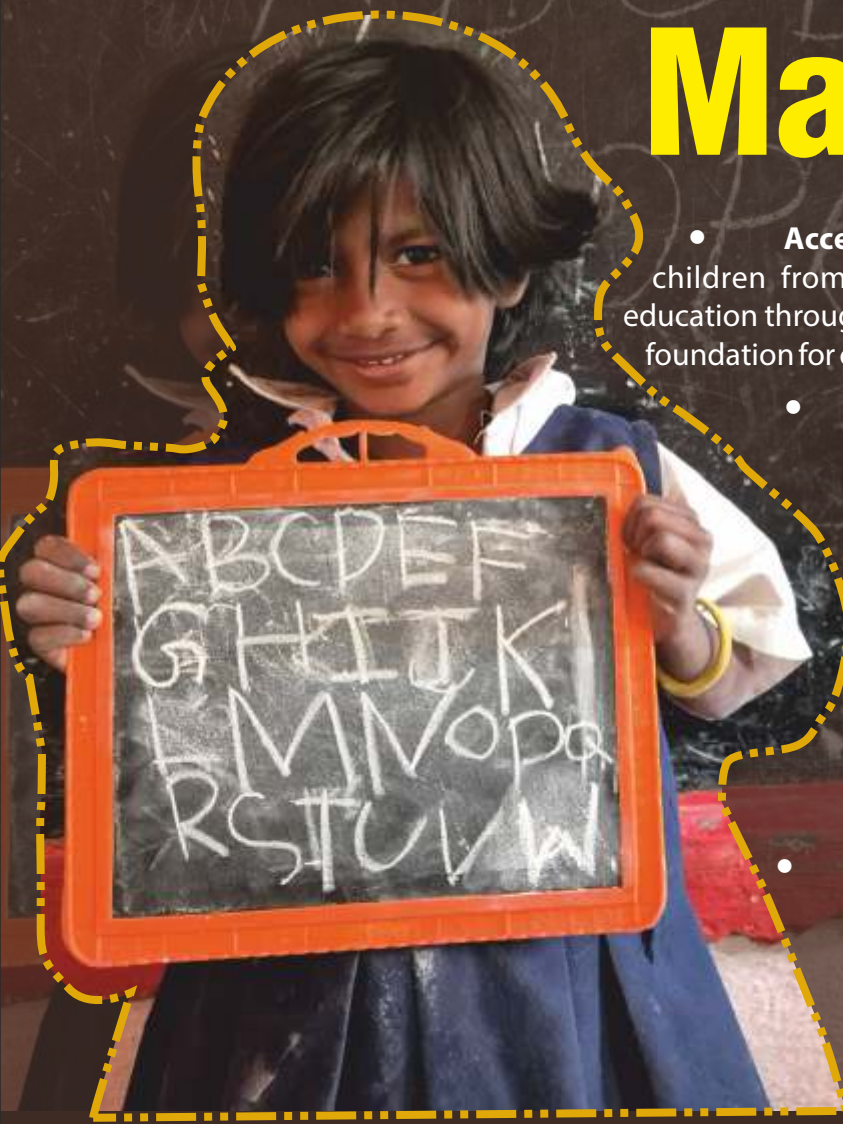


Villages: 6





# Major *Achievement & Impact*



- **Access to Foundational Learning:** Enabled 372 children from slums and coastal villages to access basic education through 12 Village Learning Centres (VLCs), laying the foundation for continued schooling and lifelong learning.

- **Bridging the Education Gap for Adolescents:** Supported 841 adolescents with accelerated learning programs, helping them overcome academic gaps and reducing the risk of school dropouts.

- **Digital Empowerment for Youth:** Trained 857 youth in digital literacy across 3 Digital Learning Centres, equipping them with 21st-century skills and improving access to online education, information, and employment opportunities.

- **Life Skills and Career Readiness:** Delivered life skills and career counselling to 151 adolescents, helping them build confidence, set goals, and make informed academic and vocational decisions.

- **Adolescent Health and Well-being:** Educated 402 adolescents on Sexual and Reproductive Health and Rights (SRHR) to

promote safe, informed, and responsible choices.

- **Promoting Hygiene and Healthy Practices:** Sensitized 270 children and youth on personal hygiene, sanitation, and basic health practices, improving individual and community well-being.
- **Vocational Skills for Economic Independence:** Provided vocational training to 151 adolescents, strengthening their future employability and enabling pathways to self-reliance.
- **Leadership and Gender Empowerment:** Formed and mentored 22 Girls' Clubs, nurturing leadership, boosting self-esteem, and fostering awareness of gender rights among adolescent girls.
- **Child Rights and Peer Learning Platforms:** Established 11 Children's Clubs, creating safe spaces for peer-led learning, creative expression, and child rights education.





- **Strengthening Community Involvement:** Activated 12 Mothers' Committees, building local ownership and accountability in children's education and protection efforts.
- **Holistic Child Development through Sports:** Engaged 181 children in structured sports and physical activities, promoting teamwork, discipline, physical health, and emotional resilience.

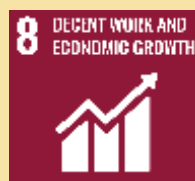
**VIEWS'** education and child protection initiatives have significantly improved the quality of life for marginalized children and youth by ensuring access to learning, life skills, digital tools, and health awareness—reducing dropouts and creating pathways to a brighter future. By deeply engaging communities through Girls' Clubs, Mothers' Committees, and peer learning platforms, the program has fostered collective responsibility, promoted gender equality, and built a strong safety net that empowers children to grow in secure, supportive, and rights-respecting environments.



“

*“The Community Learning Centres gave us a place to study right here in our slum—where we had nothing before. They helped us learn, dream, and confidently join government schools. For many of us, it was the first step toward a better life. These centres didn't just educate us—they transformed our future.”* — **Sonali Nayak,**  
**Community Learning Centre, Jalimunda**

”





# STORY *of Change*

## Adyasha's Ascent: From Struggle to Strength Through Education

In the heart of **Birsamunda Sahi**, a densely populated slum in Odisha, lives **Adyasha Sahani**, a bright and determined young girl. Her father, a daily-wage painter, and mother, a domestic worker, struggled to meet the family's basic needs. For Adyasha and her two younger sisters, education was a distant dream—challenged by financial hardship, long commutes, and lack of academic support.

Despite these odds, the girls persisted, attending a government school with resilience but limited results. The absence of guidance and private tuition left them disheartened, their academic progress stagnant and dreams uncertain.

### A Turning Point: The VIEWS Girls for Change Program

Hope arrived when **VIEWS** launched the *Girls for Change* program in their community. Through outreach and need assessments, Adyasha and her sisters were enrolled in the initiative. The change was almost immediate. They gained access to **free quality education**, dedicated mentors, and a nurturing space to learn and grow.

Adyasha's grades began to rise, and so did her confidence. For the first time, she received **individual attention and encouragement**—the catalyst she needed to believe in herself. Beyond academics, she discovered a passion for **art and dance**, skills that gave her a voice and a sense of identity.

Through life skills training and **Sexual and Reproductive Health (SRH)** sessions, she developed a strong sense of self-awareness and bodily autonomy—crucial knowledge for a girl growing up in a vulnerable environment.

### Transforming Potential into Purpose

Adyasha not only passed her **10th board exams with distinction** but also grew into a role model within her slum. Now studying **+2 at Kamala Nehru College**, she continues her education while mentoring younger girls in her community. She even teaches dance—her new-found passion—fostering leadership and giving back to the very community that supported her.

**“VIEWS helped me shape my future. They gave me guidance, strength, and courage to fight for my rights and education.”**

— *Adyasha Sahani*

Today, Adyasha embodies resilience. Her story proves that **access, support, and belief** can transform a life. She is not just pursuing her dreams—she is lighting the path for others.







# Climate Change & Disaster Response

Odisha and Andhra Pradesh face increasing climate risks—cyclones, sea-level rise, erratic rainfall, and drought—threatening lives, livelihoods, and ecosystems. Coastal and fishing communities are particularly vulnerable due to **depleting fish stocks**, coastal erosion, and saline intrusion. Many are forced to migrate to other states in search of alternative livelihoods. Smallholder farmers and tribal populations also face crop failures and food insecurity. Urgent, inclusive climate action is essential. VIEWS promotes **community-led adaptation**, and **marine conservation**, empowering youth and vulnerable groups to build resilient, sustainable futures in the face of escalating climate challenges.

## Youth for Climate Action Campaign

The *Youth 4 Climate Action* project, jointly organized by VIEWS and supported by the Australian Consulate-General, Chennai, was launched with the aim of empowering and educating youth on climate change. The initiative specifically targeted school and college students in Visakhapatnam, equipping them with the knowledge, skills, and motivation to take climate-positive actions in their communities.



- Raise awareness about climate change and educate young people on its impacts, empowering them with knowledge about the climate issue.
- Cultivate a sense of responsibility and empowerment among students, inspiring them to take meaningful actions as champions of environmental sustainability in their communities.

- Partnered with 15 high schools and colleges to implement the program.
- Conducted interactive Climate Awareness Workshops led by environmental experts.
- Identified and trained 30 Climate Champions to lead peer initiatives.
- Launched school/college-based Climate Action Campaigns focused on waste management, tree planting, and energy conservation.



#### Testimony:

*"Through the Youth for Climate Action program, our students learned how climate change is affecting our daily lives. They became more aware of the need to protect the environment. Now, they are practicing small but meaningful actions like planting trees, saving electricity, using less plastic, and keeping their surroundings clean—both at school and at home. It's wonderful to see them taking the lead and encouraging others to follow."* — **Dr. M. Kasu, Principal, A.S. Raja Women Junior College, Vishakhapatnam**





## Youth-Led Conservation: Protecting Olive Ridley Turtles in Podempeta

As part of its broader climate action initiatives across **Odisha and Andhra Pradesh**, **IEWS** is actively engaging local communities in climate resilience and biodiversity conservation. One notable effort is the **youth-led conservation program in Podempeta village**, Ganjam district—an ecologically sensitive coastal region known for the mass nesting of the **Olive Ridley turtles**, a globally vulnerable species.

Recognizing the critical role of community participation in environmental protection, **IEWS has mobilized and trained local youth** in Podempeta to take ownership of turtle conservation efforts. These young champions are now actively involved in:

- **Raising awareness** among local fishermen and villagers about the importance of protecting nesting habitats
- **Monitoring nesting sites** during the breeding season to prevent poaching and disturbance
- **Organizing beach clean-up drives** to ensure safe and debris-free nesting areas
- Collaborating with local forest officials to **track hatchlings and protect nests** from natural and human threats

Through this initiative, **IEWS** is not only safeguarding marine biodiversity but also empowering rural youth as **climate stewards**—fostering a strong sense of environmental responsibility and leadership.

This initiative is part of **IEWS'** ongoing commitment to **climate justice, ecosystem restoration, and youth empowerment**—ensuring that vulnerable coastal communities are not just beneficiaries, but active agents of climate action.

“

*“Before this, we didn't know how important these turtles were. Now, we feel proud to protect them and our coastline,”* says **Ch. Padmini, Climate Change Ambassador from Podempeta.**

”





# Social Inclusion & Disability Empowerment

In Odisha, thousands of **visually impaired children and youth** continue to face systemic barriers to education, digital access, and employment. The lack of **accessible learning resources, assistive technologies, and inclusive support systems** significantly hinders their ability to participate fully in society. This exclusion not only limits individual potential but also perpetuates cycles of inequality and marginalization.



Recognizing this critical gap, **IEWS**, with the support of **KODDI and DKBW**, launched targeted initiatives to promote **inclusive education, digital empowerment, and livelihood readiness** for persons with visual disabilities. These efforts are part of IEWS' broader mission to promote **equity, inclusion, and dignity**—ensuring that no one is left behind, especially the most marginalized.

## Objectives

- To enhance educational access and learning outcomes for visually impaired students by developing and providing curriculum-based audio books from secondary to postgraduate levels.
- To promote inclusive and equitable education by integrating accessible digital resources and assistive technologies into mainstream learning environments for persons with visual disabilities.

## Major Achievement



- **Accessible Learning for Visually Impaired Students:** Developed and distributed **200 audio books** covering curricula from **Class 6 to Post-Graduation**, enabling **visually impaired learners** to access quality education in accessible formats and pursue their academic goals with dignity and independence.
- **Inclusive Infrastructure in Education Spaces:** Established 40 accessible audio book libraries across schools and learning centers, creating barrier-free learning environments and expanding access to educational resources.

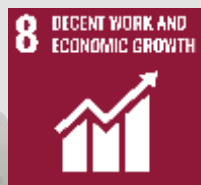




- **Digital Empowerment of Persons with Disabilities (PwDs):** Trained 235 visually impaired individuals in digital literacy, enhancing their access to information, communication, and future employment opportunities in a digital economy.
- **Life Skills and Rights Education:** Reached 1,050 PwDs with comprehensive life skills and rights-based education, strengthening their self-advocacy, confidence, and awareness of entitlements under the Rights of Persons with Disabilities Act.
- **Livelihood Readiness and Economic Empowerment:** Provided 139 PwDs with tailored livelihood skills training, paving pathways to independent living and financial inclusion.
- **Stakeholder Engagement:** Convened a high-impact Disability Conclave attended by 200+ stakeholders, including policymakers, educators, and civil society, to drive systemic change and strengthen commitments toward inclusive development.

**IEWS' inclusive initiatives** have empowered persons with disabilities—especially the visually impaired—with access to quality education, digital literacy, and life skills, enabling them to pursue academic and career goals with confidence and independence. These interventions have not only reduced socio-economic exclusion but also fostered self-reliance, dignity, and equal participation in community life and the evolving digital economy.

**Voice from Community:** This initiative by IEWS has been a game-changer for visually impaired students in Odisha. The accessible Audio books and digital training have truly empowered our community with the tools and confidence to pursue education and independent living.” – **Mr. Sanyasi Behera, Joint Secretary, SSEPD Department, Government of Odisha**





# Health, Nutrition & wash

In underserved communities across Odisha, access to basic health services, adequate nutrition, and proper hygiene remains limited—especially for women, adolescent girls, and children. Poverty, deep-rooted social taboos, and lack of awareness often lead to poor health outcomes, nutritional deficiencies, and unsafe hygiene practices. Recognizing these challenges, VIEWS has adopted a community-led and rights-based approach to promote health, nutrition, and WASH (Water, Sanitation, and Hygiene), focusing on education, empowerment, and sustainable practices at the grassroots level.



## Objectives

- To raise awareness on community health, sexual and reproductive health (SRH), and WASH practices at the household and community levels.
- To improve household nutrition, particularly for children and mothers, through the promotion of home-based kitchen gardens and dietary awareness.

## Major Achievement 2024-25

- 1,200+ individuals sensitized on communicable diseases, maternal health, and personal hygiene through community-based health sessions.
- Supported 13,500 women to establish nutrition gardens, ensuring year-round access to fresh, safe, and nutritious food.
- Trained 300+ adolescent girls and young women on Sexual and Reproductive Health and Rights (SRHR), equipping them with knowledge and confidence to make informed choices.
- Reached 250 adolescent girls through Menstrual Hygiene Management (MHM) campaigns, promoting dignity, menstrual health, and access to low-cost sanitary products.
- Created safe spaces in schools and communities to facilitate open, stigma-free discussions on health, hygiene, and gender rights.





These interventions have significantly transformed health awareness and practices within communities—empowering women and girls to adopt hygienic habits, use contraception, understand reproductive health, and consume nutritious food grown at home. As a result, households are reporting better maternal and child health, reduced health-related expenses, improved school attendance among girls, and greater participation of women in community health leadership roles.

“

### Community Testimony

*"Before VIEWS came, we didn't know much about hygiene or how to manage during our periods. Now I grow vegetables at home, attend health sessions, and share what I learn with others. I feel confident and healthy."*

**Sushmita Nayak, 17, Jalimunda, Bhubaneswar**

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# YOUTH LEADERSHIP & Active Citizenship



In Odisha, adolescent girls and rural youth often encounter deep-rooted social, economic, and educational barriers that restrict their voice, agency, and potential. Gender norms, limited access to civic education, and a lack of platforms for expression leave many young people—especially girls—excluded from decision-making and community development processes. Recognizing these critical gaps, VIEWS has placed youth and gender leadership at the heart of its empowerment strategy, focusing on life skills, civic literacy, volunteerism, and leadership development to nurture confident, socially conscious changemakers from marginalized communities.



- To promote youth leadership through self-awareness, knowledge of constitutional rights, and civic participation.
- To build a culture of active citizenship among rural and urban youth through volunteerism, creative expression, and community action.

## Major Achievement 2024-25

- Formed and strengthened 19 Girls' and Youth Clubs in slums and rural areas to foster leadership, confidence, life skills, and peer solidarity.
- Empowered adolescent girls through club-based sessions on healthy relationships, gender rights, and active civic engagement.
- Youth leaders produced and released a community song on the Indian Constitution, creatively spreading awareness of democratic values.
- Facilitated street plays and Youth Labs, enabling young people to identify and address local issues ranging from child rights to climate action.





- Implemented the Samjho Toh Youth Leadership Program, deepening youth understanding of constitutional values, equity, and participation.
- Engaged over 300 college students to volunteer and mentor children from low-income backgrounds, building a spirit of social responsibility.
- Supported rural youth to organize awareness campaigns, lead community dialogues, and actively interface with local governance mechanisms.

These initiatives have created a powerful ripple effect—**amplifying youth voices**, building civic awareness, and inspiring collective action. Girls now speak up about their rights and aspirations, while boys challenge gender norms and lead with empathy. As youth take on leadership roles and drive social change in their communities, they are not only shaping their own futures but also contributing to a more just, inclusive, and participatory society.

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#### **Voices from the Community**

*"The initiatives gave us a platform to speak openly about the issues we face. It helped me connect with other young people, build my confidence, and take part in street plays to raise awareness in our community. I now feel more empowered to lead and make a difference."*

— **Ms. Mani Mohanty, Yuva Jagruti Youth Lab, Bharatpur**

*"Through the Girls' Club, I learned about my rights and gained the courage to speak up. Now I guide other girls in my village and dream of becoming a teacher."*

— **Swati Reddy, Maha Jyoti Girls Club, Shikarachandi**

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#### **Empowering Voices: From Silence to Leadership**

In communities where adolescent girls often remain unheard, VIEWS created a powerful space for their voices to rise—and resonate. Through structured platforms like Jana Manch and Spark Talent Hunt, girls from marginalized slums and villages stepped forward, not just to speak, but to lead change.

#### **Jana Manch: Voices of Change Echo Loud**

At the heart of the movement was Jana Manch, a dialogue forum where girls led powerful conversations on the challenges they face daily—gender discrimination, unsafe environments, limited access to education, poor healthcare, and substance abuse in their communities.





Moderated by Mrs. Supriya from Naxatra TV, the session showcased young leaders from VIEWS-supported Girls' Clubs who boldly shared personal experiences and community observations. They questioned the silence around abuse, inequality in households, and the normalized denial of girlhood dreams. With clarity and courage, they demanded recognition of "good touch vs. bad touch", equal opportunities, and the end of regressive mindsets toward girl children. These were not just stories—they were calls to action. For parents, for teachers, for the system.

### **SparkTalent Hunt: Art, Expression, and Power**

Through Spark Talent Hunt, girls unleashed their creativity with purpose. Anchored by Mrs. Srilekha and Mrs. Mukesh from VIEWS, this celebration of talent turned into a stage for advocacy:

- **Drama for Change: Skits portrayed urgent themes—saving the girl child, ending sexual violence, and uplifting women—leaving the audience both moved and inspired.**
- **Art for Change: Girls drew powerful imagery—balancing schoolbooks and housework, envisioning futures as doctors, teachers, pilots, boldly challenging the limits imposed on them.**
- **Dance for Change: Through rhythm and movement, they told stories of strength, survival, and the right to dream.**

These initiatives transformed shy girls into public speakers, peer leaders, and agents of social change. They showed that when given the right platform, girls don't just find their voice—they become the voice of their community.

They don't just participate in change.  
They lead it.





# Organisational

## Development & Alliance Building

**Organizational Development & Team Building:** In 2024–25, VIEWS invested significantly in strengthening internal systems and team capabilities. A series of structured trainings were conducted on project management, financial accountability, organizational values, resource mobilization, communication, and sustainable agriculture practices. These capacity-building efforts, supported by partners such as Dhvani Foundation, Climate Asia, Dasra, Andherihilfe, Teach For India, and ComMutiny, enhanced the effectiveness of our leadership, middle management, and frontline staff—ensuring greater efficiency and impact at every level of implementation.

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*“The training by Dhvani Foundation on fund mobilization gave me practical ideas on how to raise funds to support our organization's work. It also helped me understand how to connect with HNIs and corporates, and inspire the joy of giving for a meaningful cause.”* — **Ms. Samita Nayak, VIEWS**

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**Networking & Alliance Building:** To foster collaboration and learning, VIEWS deepened its engagement with key national platforms including Youth 4 Water Plus, VANI, the National Consortium on Natural Farming, N+3, Climate Asia, Odisha Menstrual Hygiene Alliance and the Odisha Youth Collective. These alliances enabled collective advocacy, policy engagement, and the sharing of good practices on youth empowerment, natural farming, and climate action.



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*“VIEWS and NCNF have jointly worked to build the capacity of staff and community cadres in Ganjam and Mayurbhanj to promote natural farming using local resources and indigenous knowledge. It's a strong beginning, and we have a long way to go in creating a sustainable natural farming movement.”*  
— **Mr. Ekadasi Nadi, State Convenor, NCNF, Odisha**

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**Donor Engagement:** We were honored to host donor visits from Shivia UK, Azim Premji Foundation (APF), SLCW, Asia Initiatives, Aid et Action, and the Concern India Foundation. These interactions reinforced transparency, accountability, and mutual trust, while offering donors direct insights into field-level impact.---

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“Visiting the field where VIEWS is working was a heartfelt experience. I was happy to see real changes in the lives of women and small farmers—through climate-smart farming, nutrition gardens, and strong community efforts. The confidence and ownership shown by the women was truly inspiring.”

— **Mr. Suryakant, Azim Premji Foundation, Bhubaneswar.**

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“VIEWS is doing remarkable work in empowering children and girls through education. The Girls' Clubs have transformed lives—from neglect to purpose. I am very happy that SLCW is partnering with VIEWS to bring meaningful change in the urban slums. Together, we are creating a brighter future.” — **Sr. Tessa Paul, Consultant, SLCW**

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# State Level Events

*Amplifying Voice, Driving Change*



In 2024–25, VIEWS organized a series of powerful state and district-level events to raise awareness, encourage dialogue, and celebrate community leadership on key development issues. These events brought together stakeholders from government, civil society, media, corporates, and communities, creating platforms for inclusive discussion and collective action.

- **Ganjam District Livelihoods Conclave: Held** in December 2024, the Conclave brought together representatives from the Departments of Agriculture, Horticulture, Fisheries, NABARD, MSME, local NGOs, farmers, and youth. The event facilitated in-depth discussions on rural livelihood challenges, government schemes, market linkages, and innovations in climate-smart agriculture. Key action points were identified to strengthen coordination and support for smallholder farmers.
- **Odisha Disability Conclave – Bhubaneswar:** In partnership with the DASRA and Odisha Association for the Blind, this conclave gathered over 200 persons with disabilities (PWDs), civil society leaders, and corporates. Discussions focused on accessibility, inclusion, and policy reforms. Awards were presented in categories such as Sports, Empowerment, Entrepreneurship, and Lifetime Achievement. VIEWS recognized outstanding contributions by schools, disability networks, and training institutions.

The 1<sup>st</sup> Odisha Disability Conclave gave me a space where my voice as a person with a disability was truly heard. I could speak directly to government officials and share real challenges we face every day. We didn't just highlight problems—we offered solutions. This platform gave me hope that inclusion is possible when we are seen, heard, and involved."

**Mr. Niranjan Behera, President,  
Odisha Vikalang Manch**







- **Menstrual Hygiene Conclave (MHM):** This event saw participation from 200 adolescent girls and representatives from the UN, CSR groups, NGOs, and media. The conclave highlighted menstrual health challenges and the need for policy implementation. Discussions covered education, stigma, infrastructure, and product accessibility. Best-performing organizations in the menstrual health space were felicitated.

“

“Before attending the Menstrual Hygiene Conclave, I felt ashamed to talk about my period. But that day changed everything. I spoke about the need for safe, affordable sanitary pads and shared how many girls still miss school due to lack of awareness. Now, I feel proud to be a voice for menstrual dignity and to break the silence for other girls like me.”

**Ms. Sunita Champia, Jeevan Jyoti Girls Club, Jali Munda**

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- **Girls' Summit & International Day of the Girl Child:** Over 250 girls from urban slums joined this annual celebration, engaging in panel discussions, street plays, art exhibitions, community fashion shows, songs, and cultural performances. The event created a safe and vibrant space for girls to express their dreams, share challenges, and advocate for their rights. It also showcased their talents and leadership in front of parents, educators, and community leaders.

“

The Girls' Summit was a turning point in my life. For the first time, I stood on a stage and used my voice to talk about the pain of girl trafficking through a street play. I painted my struggles with menstrual health as art—and people listened. I felt seen, strong, and proud to stand for change.”

**Ms. Swati Reddy, Maha Jyoti Girls Club, Shikarchandi Nagar, Bhubaneswar**

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# Financial Summary

Si.No	Funding Source	Amount (Rs)	Percentage
1	International Agencies ( FCRA)	26436968	63%
2	Government funding	1321000	3%
3	Philanthropy	7842289	19%
4	CSR	5969722	14%
5	Fees, Donations	341914	1%
	<b>Total Amount</b>	<b>4,19,11,893</b>	<b>100%</b>

# Human Resource Status

Si.No	Position	No of Staff Members as on 31.3.2025
1	Executive Director	1
2	Program Director	1
3	Finance & Accounting	2
4	HR & Administration	2
5	Thematic Leads	2
6	Lead-MEAL	1
7	Communication & Fund Raising	1
8	Project Leads	11
9	Livelihoods Experts	2
10	Trainers	3
11	Block/Cluster Coordinators	3
11	Community Organisers	44
12	Community Teachers and mentors	26
13	Young Fellows	2
13	Part time Volunteers	54
14	Interns	6





# OUR PARTNERS

and Collaborators

Throughout the year, WEWS has received valuable support from a diverse range of international and national agencies, philanthropic foundations, government departments, and collaborative networks. Their contributions have been instrumental in the successful implementation of our projects.

## International Agencies

The logo for Asia Initiatives, featuring a stylized 'a' in pink and the text 'asia initiatives' in a sans-serif font.The logo for dasra, consisting of a solid orange circle with the word 'dasra' in white lowercase letters.The logo for Deutsches Katholisches Blindenwerk e.V., featuring a stylized globe icon and the text 'Deutsches Katholisches Blindenwerk e.V.'.The logo for GLOBAL G.L.O.W., featuring the text 'GLOBAL G.L.O.W.' in a bold, sans-serif font, with 'G.L.O.W.' in a larger, more prominent font. Below it, there are three small icons representing different aspects of the organization's work.The logo for Koddi, featuring the word 'Koddi' in a bold, sans-serif font, with a stylized 'K' in blue and orange. Below it, the text '한국장애인개발원' is written in Korean.The logo for KIREA, featuring a stylized tree icon and the text 'KIREA' in a bold, sans-serif font.The logo for Manos Unidas, featuring a stylized globe icon and the text 'Manos Unidas' in a bold, sans-serif font.The logo for the Paul Hamlyn Foundation, featuring the text 'phf Paul Hamlyn Foundation' in a bold, sans-serif font.The logo for SHIVIA, featuring the word 'SHIVIA' in a bold, sans-serif font, with a stylized 'S' in yellow.The logo for 55 ANDHERI HILFE, featuring the text '55 ANDHERI HILFE' in a bold, sans-serif font.The logo for sac, featuring a stylized red and white umbrella icon and the text 'sac' in a bold, sans-serif font.The logo for SKF Schweizerischer Katholischer Frauenbund, featuring a stylized red and white icon and the text 'SKF Schweizerischer Katholischer Frauenbund' in a bold, sans-serif font.



## Philanthropic Foundation



Azim Premji Foundation

Azim Premji Foundation, Bengaluru

## Government Department



Odisha Millets Mission,  
Government of Odisha

## National Agencies



Changing the world through Education



HELPING PEOPLE HELP THEMSELVES



Knowledge. Voice. Democracy.  
**PRIA**



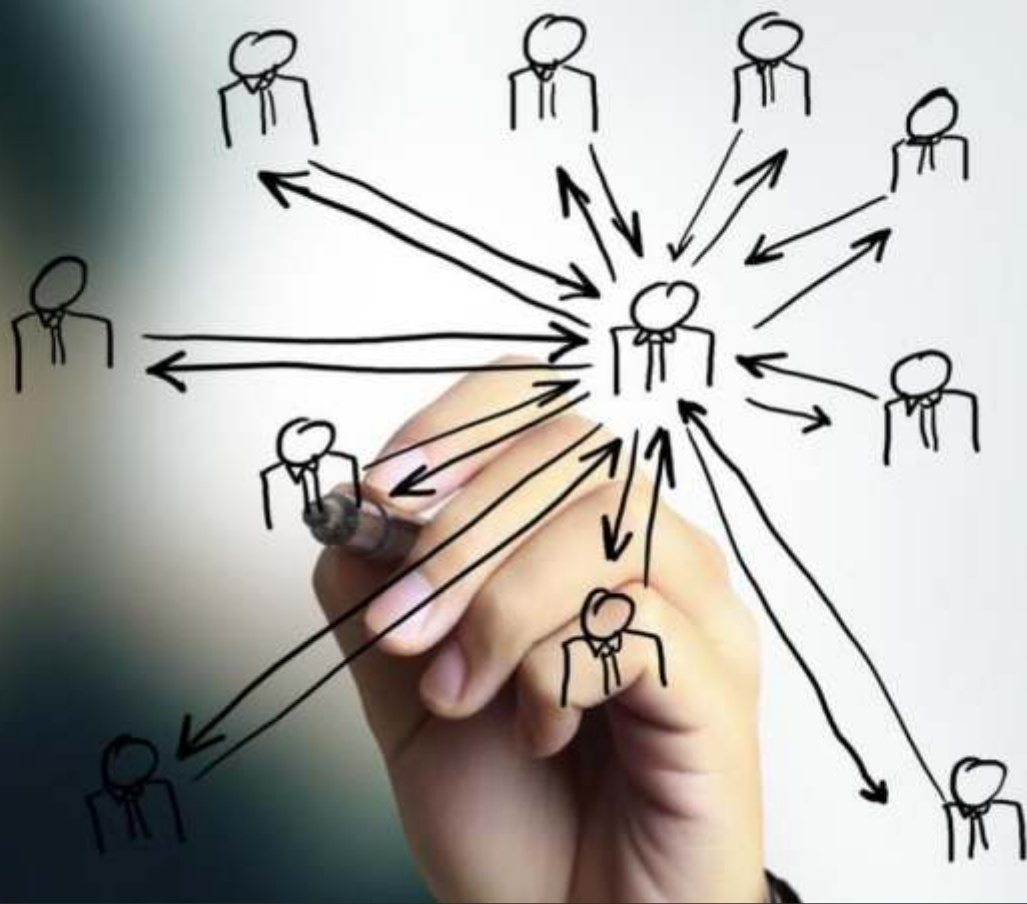
## Collaborations and Networks



NATIONAL COALITION  
FOR  
NATURAL FARMING



**MASTERPEACE**  
Creating peace.  
Together.





# List of Board & General body Members

Mr. D.Rama Rao, President

Mr. Mr. R.Govindaraji, Vice President

Mr. S.Bheema Rao, Secretary cum Executive Director

Mrs. Ipsa Sarangi, Joint Secretary

Mr. G.Krishna Rao, Treasurer

Ms. B.Gopamma, Executive Member

Mr. B.Dasayya, Executive Member

Mr. Rayappa Kancharla, Executive Member

Ms. Sonali Pragya Executive Member

Dr. Imran Ali, Member

Mrs. Prangya Behera, Member

## Senior Management Team

Mr. Sunil Kumar Ghadei, Program Director

Mr. Saroj Kumar Satapathy, Thematic Lead-Livelihoods

Mrs. Srilekha Chohan, Thematic Lead-Education

Mr. Sitakant Pani, Finance Officer

Mr. Asish Kumar Mohapatra, Lead-HR & Administration

Mr. Bidyadhar Behura, Lead- Monitoring & Evaluation

Mrs. Sasmita ku.Nayak, Lead-Communication & Fund Raising

Mr. Promod Kumar Behera, Lead-Climate Change

Mr. Santosh Rao Dora, State Lead Livelihood & Climate Change





# Media

# ma Coverage







## REACH US

📍 **Registered Office :**  
**VIEWS**

At/po: Venkatraipur  
Via: Gopalpur on-sea,  
Ganjam district, Odisha-761002

**Head Office :**  
**VIEWS**

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